

New Grumpy Cat designs for GUND® soft toys

'I was a beanbag once...it was awful'

'I'm just going to 'lie' here...and pretend I'm listening.'

We don't need to tell you who is thinking the heartfelt moans above – Grumpy Cat™, famous for her quirky expressions and appearance, is as popular as ever both as gorgeously soft plush toys from GUND® and on social media.

In celebration, two new soft toys portraying the cat, whose real name is Tardar Sauce, are to be launched in 2015.

As with the rest of the Grumpy Cat collection, the new toys are carefully made by hand in GUND's trademark style using soft tactile plush. The new beanbag fits in the palm of a hand and the second toy shows Grumpy Cat relaxing in her signature pose.

Grumpy Cat's exploits are followed by an increasing number of fans – who now amount to over 16 million on YouTube, more than 6.5 million on Facebook, in excess of 350,000 on Twitter and 500,000 on Instagram.

Grumpy Cat has become one of the most famous cats of all time and has appeared in news and television shows around the world.

Grumpy Cat™



4048613i
Grumpy Cat Laying
Dimensions: 20.5cm x 30.5cm
SRP: £29.95

4046082
Grumpy Cat Beanbag
Height: 12.5cm
SRP: £9.95

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