

# YANKEE CANDLE®

AUTUMN / WINTER 2024 TRADE CATALOGUE





# Welcome

The Yankee Candle® brand helps create that special ambiance for savouring moments and making memories together. Our in-house fragrance experts have found new and innovative ways for your consumers to do just that. They have explored key trends to bring to you relevant offerings that your consumers will be looking for - including candle innovations and inspiring new fragrance collections.

## Product Focus

### **NEW Seasonal Autumn Collection - Cottage Getaway**

Create the perfect fall day with the new Autumn Yankee Candle® collection.

### **NEW Seasonal Winter Collection - Passport to the Holidays**

Make holiday moments memorable with the new Winter Yankee Candle® collection.

## Giftsets and Advents

Our newest festive gifting collection is thoughtfully designed to provide your customers with gift sets that are perfect for everyone on their Christmas shopping lists.





8



10



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# YANKEE CANDLE®

On a cold December night in Massachusetts, Mike Kittredge, a 16-year-old boy, sat at his family's kitchen table. Christmas was just around the corner and he did not have any money to buy a gift for his mother. Fortunately, his desperation led to inspiration. He decided to make a candle for his mother because it would be a completely unique and personal gift, something she would really appreciate.



*"He knew she was a little nostalgic and that memories and emotions were important to her."*

So he created a simple candle from everyday materials he found there in the kitchen, consisting of household wax, a red crayon, some string for a wick and a milk carton for the mould. A neighbour happened to see the candle before he could give it to his mother and was so impressed, she convinced him to sell it to her. With his new-found wealth, the teenager bought enough materials to make two new candles, one for his mother and another to sell.

## Our *Philosophy*



### **AUTHENTIC FRAGRANCES**

We have been sharing our passion for fragrance with the world since 1969. Authenticity leads everything that we create – it's important that every fragrance we launch is true-to-life and realistic to the experience that inspired it.



### **THOROUGH TESTING AND QUALITY CONTROL**

Master perfumers develop Yankee Candle® fragrances for consistent and satisfying performance across all of our products. Our candles are made by master chandlers (candlemakers) and each candle is a complex system of custom blended wax, a specifically selected wick, and carefully crafted fragrance. Each and every fragrance, from our home fragrance products to our candles, is rigorously screened, reviewed, and tested by our team of experts to achieve a strong fragrance and quality experience.



### **MADE WITH QUALITY INGREDIENTS**

All of our Yankee Candle® products are produced at our in-house production facilities in the US and Europe or at carefully selected global partners, with quality ingredients from around the world. Our master candlemakers maintain high standards, commitment, and craftsmanship.

## Evolution of the Yankee Candle® jar

Our brand has evolved over the past 50 years in order to stay relevant with our loyal consumers and to also attract new users.



**1974**

Apothecary jar launched  
Mike Kittredge has the very big idea of adding fragrance to apothecary jar candles.



**1980's**

Country Kitchen label  
Yankee branding and 'Country Kitchen' style label is in use creating traditional Americana brand image.



**1995**

Photo label introduced  
Branded Housewarmer® jars are introduced with labels featuring true-to-life photography.  
The candles are promoted as consumable giftware.



**2019**

Refreshed photo label  
Updated to the EMEA Yankee Candle® labels and packaging to modernise the brand.



**2016**

Vertical photo label  
launched for the US market.  
Updated Yankee Candle® logo introduced in US.



**2006**

Photo label refined  
Yankee Candle® replaces Yankee/Housewarmer®.  
Stripes are replaced with gold borders and accents Tumblers and pillars are also introduced.



**Current**

Capture new and existing shoppers with high quality candles that reflect consumers décor and ambiance needs.



Yankee Candle<sup>®</sup>,  
completely  
reimagined

With Signature, we invite you to  
rediscover Yankee Candle<sup>®</sup> products.

On-trend fragrances,  
as well as top selling favourites,  
are in a premium soy-wax blend  
that provides an experience like  
no other. Beautiful designs and  
hand-painted labels make a décor  
statement that's perfect  
for their home.

# SIGNATURE

Offer your consumers a way to experience on-trend fragrances and their tried-and-true favourites in a beautiful candle that reflects their signature style. Our latest designs, optimised fragrance formulas, and a premium soy-wax blend make it even easier to create just the right atmosphere for their welcoming home.



## DÉCOR ENHANCING

Décor-friendly refined vessel design

## MULTI-WICK

100% natural fibres enhance ambience and fragrance experience

## SOY BLEND WAX MIX

Vibrant colour and even burn

## FRAGRANCE

Our best-selling & on-trend fragrances

## DECORATIVE LABELS

Hand illustrated fragrance imagery on label

Core  
*festive*  
fragrances







### White Spruce & Grapefruit

Refreshing & vibrant scents of grapefruit and bright citrus mix with exuberant notes of fir needles and rich balsam, while vanilla bean and musk bring cosiness to the fragrance.



### Magical Bright Lights

The night is bright with twinkling coloured lights as the aromas of frozen pear, mint leaf, jasmine, and vanilla enchant you.



### Christmas Cookie

Buttery rich, vanilla scented, holiday sugar cookies bring cosiness to the fragrance.



### Christmas Eve

Traditional holiday scents of a warm hearth, sugared plums, and candied fruits.



### Sparkling Cinnamon

Holiday glow... the spicy warm fragrance of cinnamon sticks with a hint of clove aromas.



### Red Apple Wreath

A happy holiday homecoming with the festive aroma of sweet apples, cinnamon, walnuts and maple.



### Holiday Cheer

Toast the holiday season with a warm, sweet fragrance blend of cardamom, blackberry wine, and vanilla sugar you'll love to share.



### Sparkling Winterberry

A sparkling holiday wreath with notes of tart pomegranate, fir balsam, and snow-covered cedar welcomes you in.



### Silver Sage & Pine

Bracing notes of chilled aromatics & aldehydes open the path to a warmer sensation of leather, amber, moss and pine.



### Shimmering Christmas Tree

Notes of dewy greens, warm spices, and fir balsam sparkle as you experience this cheery, colourful Christmas tree.






NEW  
autumn  
collection

# Cottage Getaway

Grab your closest friends and family for an unforgettable autumn weekend at a cosy woodland cottage. Escape into the incredible beauty of the wilderness as you create memories with tempting treats, outdoor adventures, and scrapbooks of your favourite moments.





Escape into the  
*incredible  
beauty*  
of the wilderness



NEW  
autumn  
collection

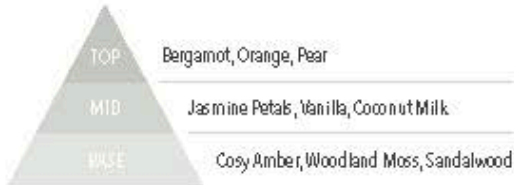
# Cottage Getaway

HERO  
FRAGRANCE



## Woodland Weekend Memories

Savour each moment of your woodland adventure with notes of soft amber, autumn fruits, and creamy coconut milk.



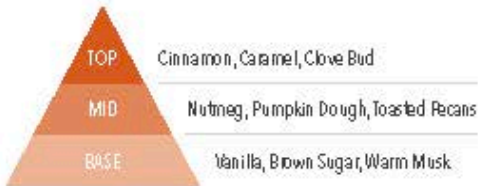
## Afternoon Scrapbooking

Spend the afternoon scrapbooking by the fire in your cottage, surrounded by notes of soft leather, apple, and glowing amber.



## Pumpkin Cinnamon Swirl

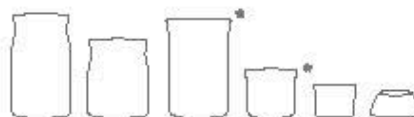
The scents of vanilla, brown sugar, toasted nuts, and warm spices blend to create a sweet autumn delight.



Complementary  
core fragrances  
to round out the  
collection



Formats Available:



\*Forms available in Hero fragrance only



NEW  
winter  
collection

# PASSPORT • TO THE • HOLIDAYS

Pack your bags for a festive holiday adventure and make lasting memories along the way. It's a holiday season like no other as you spend it on a festive fragrance journey, with stops in New York City, London, the North Pole, and more. Experience these magically delightful one-of-a-kind scents that'll make your holidays unforgettable.



PASSPORT  
• TO THE •  
HOLIDAYS

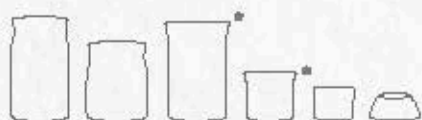


It's a  
*holiday  
season*

like no other



Formats Available:



\*Forms available in Hero fragrance only



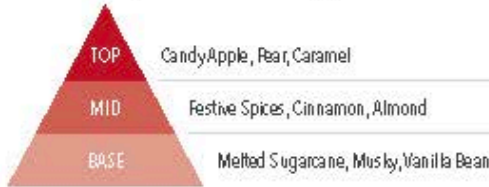
**NEW**  
winter  
collection

HERO  
FRAGRANCE



### Big Apple Christmas

Take a tour through the vibrant streets of the Big Apple – New York City – at Christmas, enjoying the scents of fresh apples, festive spices, and melted sugarcane.



### London Christmas Tea

The warmth of your afternoon tea makes Christmas in London even more perfect with aromas of ginger, black tea, and cinnamon woods.



### North Pole Hideaway

Be magically transported to a sparkling North Pole wonderland with cool notes of icy air, arctic mint, and snow powder.



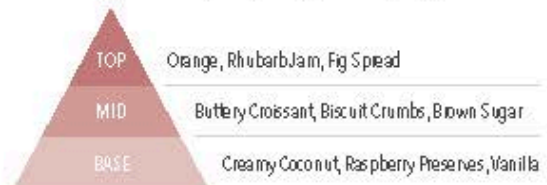
### Munich Christmas Market

Visit a lively Christmas Market in Munich and tempt yourself with the scent of sweet biscuits with notes of orange, star anise, and dark chocolate.



### Parisian Holiday Brunch

Be swept away to a dreamy bakery in Paris filled with the enticing notes of buttery croissants, raspberry preserves, fig, and brown sugar.



# gift ideas

Our newest festive gifting collection is thoughtfully designed to provide your customers with gift sets that are perfect for everyone on their Christmas shopping lists.



NEW



With illustrations inspired by our festive Passport to the Holidays collection, our beautifully crafted sets will transport your customers around the world at Christmas, perfect for making lasting memories throughout the festive season.

Capturing the excitement and joy of Christmas through authentic scents, loved ones will have the perfect finishing touch to their home that'll make their Christmas unforgettable.



**3 Mini Filled Votive**

Includes:  
White Spruce & Grapefruit Mini Filled Votive Candle  
Vanilla Crème Brûlée Mini Filled Votive Candle  
Silver Sage & Pine Mini Filled Votive Candle  
SKU: 2641988E



**6 Mini Filled Votive**

Includes:  
Vanilla Crème Brûlée Mini Filled Votive Candle  
Silver Sage & Pine Mini Filled Votive Candle  
Cinnamon Stick Mini Filled Votive Candle  
Black Cherry Mini Filled Votive Candle  
Bayside Cedar Mini Filled Votive Candle  
Warm Cashmere Mini Filled Votive Candle  
SKU: 2641986E



**Wax Melt Discovery Set**

Includes twelve Single Wax Melts scented in;  
Silver Sage & Pine, Christmas Eve, Cinnamon Stick,  
Midnight Jasmine, Vanilla Cupcake, Red Apple Wreath,  
Magical Bright Lights, Vanilla Crème Brûlée, Warm Cashmere  
Sparkling Winterberry, White Spruce & Grapefruit, Stargazing  
1 x Unscented Tea Light  
Accessory: Wax Melt Warmer  
SKU: 2641987E



**Advent Wreath**

Includes a total of twenty-four Tealight Candles, with three of each scented in;  
Christmas Cookie, Christmas Eve, Cinnamon Stick,  
Silver Sage & Pine, Black Cherry, Amber & Sandalwood,  
Wild Orchid, Bayside Cedar  
Accessory:  
Clear glass branded tealight holder  
SKU: 2641985E



**Advent Book**

Includes twelve Tealight and Mini Filled Votive Candles each scented in;  
Silver Sage & Pine, Cinnamon Stick, Wild Orchid,  
Amber & Sandalwood, Bayside Cedar, Vanilla Bean Espresso,  
Vanilla Cupcake, Black Cherry, Red Raspberry,  
Clean Cotton®, Spiced Banana Bread, Soft Wool & Amber  
Accessory:  
Constellation silver plated glass Tea Light Holder  
SKU: 2641984E



designed to be  
*enjoyed*  
again and again



## Yankee Candle® Signature Reed Diffusers

The beautifully styled diffuser showcases hand illustrated designs to complement any décor and is designed to be enjoyed again and again. The Signature Reed Diffusers are available in a selection of artfully crafted, true-to-life fragrances including Wild Orchid, Ocean Air, Clean Cotton®, Pink Sands and Black Cherry.

Expertly crafted with essential oils, the all-natural rattan reeds diffuse fragrance for up to six weeks - ensuring the home is filled with beautiful fragrance throughout the season.

For added convenience, the 200ml Refill Bottle and Reed Refills, contain enough fragrance and Reeds to refill the re-usable 100ml glass vessel twice for repeat enjoyment - allowing the diffuser to be used over and over again.

For inviting scent and thoughtful decoration, Yankee Candle® Signature Reed Diffuser is the perfect finishing touch to any space. Plus, they also make a perfect gift for loved ones!



On-trend, best loved fragrances



Hand illustrated labels



Décor friendly vessel design



Recyclable packaging\*



Refill bottle (2 x vessel size)

\*excludes lid and seal. Refill sold separately.

### Signature Reed Diffusers and Refills are available in these fragrances:

	REED DIFFUSER	REFILL
□ Clean Cotton®	1745742E	1745726E
□ Midnight Jasmine	1745731E	1745744E
■ Iced Berry Lemonade	1745790E	1745740E
■ Amber & Sandalwood	1745720E	1745753E
■ Black Cherry	1745716E	1745756E
■ Pink Sands	1745723E	1745747E
■ Wild Orchid	1745724E	1745738E
■ Midsummer's Night®	1745757E	1745759E
■ Bayside Cedar	1745755E	1745739E
■ Ocean Air	1745722E	1745736E



Reed Diffuser Sticks  
SKU: 1745732E



AVAILABLE  
FOR 3 PIN  
PLUGS

## Ultrasonic Aroma Diffuser

To help create the right mood, the Yankee Candle® Ultrasonic Aroma Diffuser features customisable light, mist and fragrance with essential oils.



10 Colour LED  
lights create  
added ambience



4 Hours of  
continuous  
mist



100ml Water  
capacity



Automatic  
shut-off timer



Quiet  
operation

Just 5 to 7 drops from the Yankee Candle® Aroma Diffuser Oils provides up to 8 hours\* of fragranced mist. For extra ambience, the diffuser lights up and has ten colours available. The colours can be set to cycle or a preferred colour can be selected to create the perfect atmosphere. The auto switch off feature allows for worry-free relaxation.

### 10ml refills are available in these fragrances

<input type="checkbox"/> Clean Cotton®	SKU:1631927E
<input type="checkbox"/> Midnight Jasmine	SKU:1631926E
<input checked="" type="checkbox"/> Pink Sands	SKU:1631934E
<input checked="" type="checkbox"/> Black Cherry	SKU:1631931E
<input type="checkbox"/> Lemon Lavender	SKU:1631929E

\*4 hours of continuous mist/6 hours of intermittent mist.



Ultrasonic Aroma Diffuser Starter Kit -  
Black Cherry  
SKU: 1631925E

## ScentPlug Collection

The Yankee Candle® ScentPlug Collection is perfect for everyone! It has tasteful base designs and a variety of refills which bring consistent and room filling true-to-life fragrance to any home.

Providing up to 30 days of authentic Yankee Candle® fragrance, with 3 intensity settings for a customisable experience, the Yankee Candle® ScentPlug is ready to fragrance any room.



### DÉCOR SCENTPLUG BASES

Home Fragrance with choice and colour! Plug-in bases provide a neutral offering for integration into the home with easy to change scents for always on fragrance.



Organic  
SKU:1629332E



Faceted  
SKU:1629329E

### ScentPlug Starter Kits UK:

Organic Pattern Starter Kit Clean Cotton®	SKU:1723619E
Organic Pattern Starter Kit Pink Sands	SKU:1723613E
Organic Pattern Starter Kit Black Cherry	SKU:1629344E



AVAILABLE  
FOR 3 PIN  
PLUGS

### Twin-pack fragrance refills are available in these fragrances:

Clean Cotton®	SKU:1723617E
Midnight Jasmine	SKU:1629321E
Amber & Sandalwood	SKU:1633667E
Pink Sands	SKU:1723614E
Cinnamon Stick	SKU:1629317E
Red Raspberry	SKU:1629324E
Black Cherry	SKU:1629315E
Wild Orchid	SKU:1633224E
Lemon Lavender	SKU:1629320E
Black Coconut	SKU:1629316E
Midsummer's Night®	SKU:1629322E
Vanilla Lime	SKU:1629325E
Bayside Cedar	SKU:1633216E

Everyday accessory collections showcasing fresh, modern design that work with any fragrance and any home décor.



## EVERYDAY MELT WARMERS

Available in a range of styles to fit every season and design, these Melt Warmers let you enjoy the exceptional fragrances of our Wax Melts warmed by an unscented tea light candle. Perfect for trialling new scents in a small form and helping your customers to find their new favourite fragrance.



Pebble Melt Warmer -  
Spa Blue

h123 x w100 x d100 mm | SKU:1663050E



Pebble Melt Warmer -  
Pure Cashmere

h123 x w100 x d100 mm | SKU:1663053E



Pebble Melt Warmer  
- Grey Lilac

h123 x w100 x d100 mm | SKU:1663052E

## ELECTRIC WAX MELT WARMER

This electric warmer lets you enjoy the exceptional fragrancing of our wax melts.



Kensington Electric Wax Warmer  
Reactive Glaze (UK)

h115 x w90 x d90 mm  
SKU:1615763



## WAX MELTS

Yankee Candle® Wax Melts create a relaxing feeling of home for your consumers and their families. With easy-to-open packaging and our wax formula, enjoy room-filling fragrance even more quickly\*.

Simply place a Wax Melt into a Yankee Candle® wax warmer, and enjoy true-to-life Yankee Candle® fragrance in minutes. Yankee Candle® Wax Melts are available in a wide variety of our most loved fragrances.



- Yankee Candle® Wax Melts melt quickly for up to 8 hours of room-filling fragrance
- Two-sided shape fits perfectly in all electric and non-electric wax warmers
- Available in 61 Yankee Candle® fragrances
- Easy-to-open recyclable PET packaging

### Available in a range of favourite Yankee Candle® fragrances:

☐ Coconut Beach	SKU: 1632730E	■ Red Apple Wreath	SKU: 1676085E
☐ Clean Cotton®	SKU: 1676079E	■ Red Raspberry	SKU: 1676086E
☐ Soft Blanket	SKU: 1676087E	■ Holiday Cheer	SKU: 1742155E
☐ Midnight Jasmine	SKU: 1676082E	■ Sparkling Winterberry	SKU: 1744607E
☐ White Gardenia	SKU: 1632729E	■ Parisian Holiday Brunch <b>NEW</b>	SKU: 1761013E
☐ White Spruce & Grapefruit	SKU: 1633236E	■ Art In The Park	SKU: 1728828E
☐ Magical Bright Lights	SKU: 1744608E	■ Wild Orchid	SKU: 1633237E
☐ London Christmas Tea <b>NEW</b>	SKU: 1764278E	■ Cherry Blossom	SKU: 1676075E
■ Smoked Vanilla & Cashmere	SKU: 1633240E	■ Fresh Cut Roses	SKU: 1676097E
■ Woodland Weekend Memories <b>NEW</b>	SKU: 1761018E	■ Pink Sands	SKU: 1676084E
■ A Calm & Quiet Place	SKU: 1676098E	■ Desert Blooms	SKU: 1750737E
■ Banoffee Waffle	SKU: 1633230E	■ Watercolour Skies	SKU: 1729293E
■ Iced Berry Lemonade	SKU: 1633230E	■ Pink Cherry & Vanilla	SKU: 1633257E
■ Vanilla Cupcake	SKU: 1676089E	■ Lilac Blossoms	SKU: 1632731E
■ Soft Wool & Amber	SKU: 1719396E	■ Lemon Lavender	SKU: 1676095E
■ Christmas Cookie	SKU: 1676076E	■ Black Tea & Lemon	SKU: 1633252E
■ Sweet Vanilla Horchata	SKU: 1750733E	■ Vanilla Bean Espresso	SKU: 1632732E
■ Munich Christmas Market <b>NEW</b>	SKU: 1761019E	■ Stargazing	SKU: 1750732E
■ Vanilla Crème Brûlée	SKU: 1633251E	■ North Pole Hideaway <b>NEW</b>	SKU: 1761017E
■ Warm Cashmere	SKU: 1676091E	■ Ocean Air	SKU: 1633242E
■ Afternoon Scrapbooking <b>NEW</b>	SKU: 1761014E	■ Bayside Cedar	SKU: 1633256E
■ Amber & Sandalwood	SKU: 1633235E	■ Lakefront Lodge	SKU: 1633246E
■ Spiced Banana Bread	SKU: 1633259E	■ Midsummer's Night®	SKU: 1676083E
■ Mango Ice Cream	SKU: 1632520E	■ Black Coconut	SKU: 1676074E
■ Pumpkin Cinnamon Swirl <b>NEW</b>	SKU: 1761016E	■ Silver Sage & Pine	SKU: 1633253E
■ Cinnamon Stick	SKU: 1676078E	■ Sage & Citrus	SKU: 1632734E
■ Autumn Daydream	SKU: 1742163E	■ Vanilla Lime	SKU: 1676090E
■ Black Cherry	SKU: 1676073E	■ Cucumber Mint Cooler	SKU: 1728835E
■ Big Apple Christmas <b>NEW</b>	SKU: 1761020E	■ Aloe & Agave	SKU: 1750735E
■ Christmas Eve	SKU: 1676077E	■ Shimmering Christmas Tree	SKU: 1742162E
■ Sparkling Cinnamon	SKU: 1676088E		

\*Compared to Yankee Candle® Tarts.

# travel

Bring the feeling of comfort from home onto the road, our car fragrance collections help your consumers enjoy a more pleasant journey.



## CAR JAR®

Fragrance that goes everywhere! Great for cars and small spaces at home. Available in popular Yankee Candle® fragrances.



## CAR JAR® ULTIMATE

Neutralise odours and freshen the air in vehicles and small spaces, such as gym lockers and pet areas, with the Car Jar® Ultimate. Each Car Jar® Ultimate provides up to 4 weeks of continuous fragrance.



## 3 PACK CAR JAR®

Keep your car smelling great inside with authentic, true-to-life Yankee Candle® fragrances. Try it in small spaces at home too!



## CAR VENT STICK

Great Yankee Candle® fragrance on-the-go! Works in vehicles to neutralise odours and freshen air with Yankee Candle® fragrances. Fastens securely to vehicle dash vents.

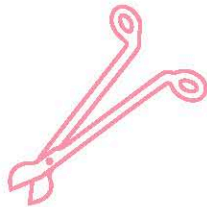
	CAR JAR®	CAR JAR® ULTIMATE	3 PACK CAR JAR	CAR VENT STICK
Clean Cotton®	SKU:1020639E	SKU:1220878E	SKU:1114305E	SKU:1194395E
Soft Blanket	SKU:1723399E	SKU:1521593E		
Midnight Jasmine	SKU:1224921E			
Vanilla Cupcake	SKU:1158159E	SKU:1220923E		
Amber & Sandalwood	SKU:1633278E			
Black Cherry	SKU:1133672E	SKU:1221000E	SKU:1137658E	SKU:1723623E
Red Raspberry		SKU:1521592E		
Wild Orchid	SKU:1633677E			
Pink Sands	SKU:1207566E	SKU:1723597E		
Lemon Lavender	SKU:1172084E	SKU:1220907E		
Midsummer's Night®	SKU:1020366E	SKU:1220877E	SKU:1114285E	SKU:1194390E
Black Coconut	SKU:1295691E	SKU:1295841E		
Bayside Cedar	SKU:1633296E			



# LOVE *your* CANDLE

To keep your home beautifully fragranced throughout the year simply follow our handy tips on how to love your Yankee Candle®

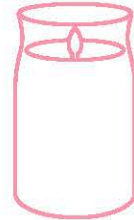
1



## Trim your wick

Use our handy Wick Trimmer to keep your wick neat and tidy. Trim your wick to the length recommended on the bottom label of your candle.

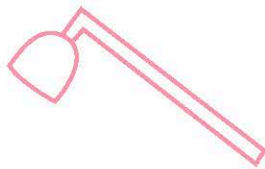
2



## Allow to pool

Let the top layer of wax liquefy and pool to the edges to avoid tunnelling. Wondering how long this should take? We recommend, that for every 1cm in diameter, you burn for 30 minutes.

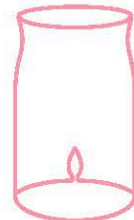
3



## Use a Candle Snuffer

Gently douse the flame when you're done to prevent your candle from smoking.

4



## Know when to say goodbye

We never like to see the end of our favourite fragrance, but once your candle wax is 1cm from the bottom; it's officially finished. Time to choose another favourite to burn.

# Fragrance Information

Working with the world's most renowned fragrance houses and master perfumers, we bring you and your customers the latest trends in fragrance, colour and home décor. With their tools, technical knowledge and artistic sense, perfumers create fragrances that can evoke a variety of emotions and sensations.

Many of our candle fragrances contain natural essential oils and feature a harmonious blend of ingredients. These ingredients translate into fragrance notes that appear at different stages of the overall scent experience: top, middle, and base.

Our true-to-life fragrances evoke memories and emotions that you'll want to cherish forever. Yankee Candle® is a trusted choice for quality, long-lasting fragrances. In the world of perfume, fragrances are classified by their key characteristics, creating olfactory families. These are then broken down further into sub-families. At Yankee Candle®, we help consumers find their favourite fragrance by categorising our fragrances into 6 simple families.

The fragrance family key will help you identify the family of your favourite fragrance! Some fragrances embrace notes from more than 1 of our olfactive families and for these you will see 2 dots, the top tells you the primary family and the bottom their secondary.

For SKU details see page 38.



## Floral

Bright, fresh, lush, and sensual; Floral fragrances are uplifting and happy



## Citrus

Bright and zesty with a hint of sweet; Citrus fragrances are energetic and refreshing



## Fruity

Vibrant and lush with a satisfying juiciness; Fruity scents evoke a sense of abundance



## Fresh & Clean

Cool, watery, bright, and breezy; Fresh and Clean fragrances are vibrant and optimistic



## Woody

Earthy, smoky, and warm; Woody scents are cosy and grounding



## Sweet & Spicy

Warm, comforting, and indulgent; Sweet and Spicy fragrances are welcoming and relaxing



### A Calm & Quiet Place

Fragrance Notes

- TOP** Mandarin Leaf
- MID** Jasmine, Cedarwood
- BASE** Patchouli, Sandalwood, Amber Musk



New



### Afternoon Scrapbooking

Fragrance Notes

- TOP** Golden Apple, Bergamot, Lemon, Ginger, Nutmeg, Autumn Air
- MID** Eucalyptus, Leather, Clove, Labdanum
- BASE** Patchouli, Cedar, Amber Embers, Musk



### Aloe & Agave

Fragrance Notes

- TOP** Green, Lemon, Cactus Water, Aloe
- MID** Blue Lotus, Coriander, White Peony
- BASE** Mineral Wood, Musk, Tea Leaves, Agave



### Amber & Sandalwood

Fragrance Notes

- TOP** Pepper, Tonka Bean, Cardamom
- MID** Caramel, Lavender, Amber
- BASE** Cedarwood, Sandalwood, Vanilla, Patchouli



### Art in the Park

Fragrance Notes

- TOP** Green Apple, Violet, Water Lily
- MID** Jasmine, Rose, Ylang Ylang
- BASE** Sandalwood, Cedarwood, Sheer Musk



### Autumn Daydream

Fragrance Notes

- TOP** Clove, Clary Sage, Peppercorn
- MID** Rhubarb, Lavender, Geranium
- BASE** Eucalyptus Woods, Balsam



### Banoffee Waffle

Fragrance Notes

- TOP** Banana Cream, Ice Cold Lemon, Lime
- MID** Banana Ice Sorbet
- BASE** Chocolate, Vanilla



### Bayside Cedar

Fragrance Notes

- TOP** Bergamot, Green Pear, Grapefruit
- MID** Mandarin Blossom, Water Lily
- BASE** Amber Cedarwood, Musk



New



### Big Apple Christmas

Fragrance Notes

- TOP** Candy Apple, Pear, Caramel
- MID** Festive Spices, Cinnamon, Almond
- BASE** Melted Sugar cane, Musky, Vanilla Bean



### Black Cherry

Fragrance Notes

- TOP** Cherry, Almond
- MID** Cherry, Cinnamon
- BASE** Sweet Cherry



### Black Coconut

Fragrance Notes

- TOP** Fruity Pineapple, Coconut
- MID** Coconut Blossom
- BASE** Powdery Notes, Woody Notes, Musk



### Black Tea & Lemon

Fragrance Notes

- TOP** Yuzu, Lemon, Pink Pepper
- MID** Black Sesame Seeds, Ginger, Lime Leaves
- BASE** Warm Vanilla, Clove, Coconut Creamy Musk



### Christmas Cookie

Fragrance Notes

- TOP** Creamy Vanilla Bean
- MID** Nutmeg, Cinnamon, Sugar
- BASE** Vanilla, Butter, Baked Notes



### Christmas Eve

Fragrance Notes

- TOP** Orange, Almond, Lime, Lemon
- MID** Nutmeg, Cinnamon, Sugar
- BASE** Violet, Amber Creamy Praline, Vanilla



### Cinnamon Stick

Fragrance Notes

- TOP** Cardamom, Clove
- MID** Cinnamon Stick
- BASE** Bay Leaf, Cedarwood



### Clean Cotton®

Fragrance Notes

- TOP** Ozone, Leafy Greens, Bergamot
- MID** Lily of the Valley, Rose
- BASE** Vetiver, Cedar, Musk, Woody Notes



### Coconut Beach

Fragrance Notes

- TOP** Salty Air, Pineapple
- MID** Fresh Coconut, Lei Blossom
- BASE** Dry Musk, Tahitian Vanilla



### Cucumber Mint Cooler

Fragrance Notes

- TOP** Lemon, Eucalyptus, Orange, Spearmint, Grapefruit
- MID** Cucumber, Jasmine
- BASE** Sloe Berries, White Musk



Floral

Citrus

Fruity

Fresh & Clean

Woody

Sweet & Spicy

**Desert Blooms**

Fragrance Notes

**TOP** Sparkling Bergamot, Cypress, Saguaro Cactus**MID** Rose Petals, Vetiver, Dried Sage**BASE** Driftwood, Musk, Aldehydes**Fresh Cut Roses**

Fragrance Notes

**TOP** Fruity Apple Peel, Green Leaf, Citrus**MID** Red Rose, Geranium**BASE** Soft Powder, Musk**Holiday Cheer**

Fragrance Notes

**TOP** Cardamom, Liquorice, Pepper**MID** Orchid, Plum, Blackberry Wine**BASE** Amber, Vanilla Sugar, Tonka Bean**Iced Berry Lemonade**

Fragrance Notes

**TOP** Strawberry Leaf, Lemon Sugar, Sweet Mandarin, Ruby Red Grapefruit**MID** Yuzu, Red Raspberry, Pomelo, Pineapple**BASE** Vanilla Bean, Malt, Violet Leaf**Lakefront Lodge**

Fragrance Notes

**TOP** Aldehydes, Ozone Accord, Mandarin**MID** Fir Balsam, Pine Needle, Cedarwood**BASE** Tonka, Cedarwood, Labdanum**Lemon Lavender**

Fragrance Notes

**TOP** Tangerine, Lemon, Aromatic Lavender**MID** Fruity Notes, Orange, Petigrain, Eucalyptus**BASE** Vanilla, Hints of Spice**Lilac Blossoms**

Fragrance Notes

**TOP** Dewy Greens, Water Lily, Bergamot**MID** Lilac Petals, Hyacinth, Tulip Bulbs**BASE** Cedarleaf, Vetiver, Moss

New

**London Christmas Tea**

Fragrance Notes

**TOP** Cinnamon, Ginger, Golden Peppercorn**MID** Orange Zest, Black Tea, Guaiac, Star Anise**BASE** Black Pepper, Vetiver, Cinnamon Woods**Magical Bright Lights**

Fragrance Notes

**TOP** Frozen Peat, White Peach, Mint Leaf**MID** Jasmine, Coconut, Moss**BASE** Sandalwood, Vanilla, Amber**Mango Ice Cream**

Fragrance Notes

**TOP** Orange, Pineapple Juice, Banana Puree**MID** Sliced Mango, Fresh Berries**BASE** Vanilla Cream**Midnight Jasmine**

Fragrance Notes

**TOP** Neroli, Orangetique, Mandarin Blossom, Yellow Grapefruit**MID** Grapefruit**BASE** Musk, Powdery Notes**Midsummer's Night®**

Fragrance Notes

**TOP** Citrus, Herbaonus, Woody, Bergamot, Lime**MID** Lavender, Pine Floral Sage**BASE** Cedarwood, Vetiver, Juniper Berry, Clary Sage, Moss

New

**Munich Christmas Market**

Fragrance Notes

**TOP** Juicy Orange, Citrus Zest, Nutmeg**MID** Star Anise, Crushed Cinnamon, Pomander**BASE** Dark Chocolate, Graham Crackers, Biscuits

New

**North Pole Hideaway**

Fragrance Notes

**TOP** Sparkling Snowflakes, Frosted Greens, Chilled Bergamot**MID** Arctic Mint, Icy Air, Glacial Water**BASE** Snow Powder, White Musk, Soft Amber**Ocean Air**

Fragrance Notes

**TOP** Blue Ozone, Linen Breeze, Bergamot, Lemon**MID** Cotton Flower, Muguet, White Lily, Fresh Clover**BASE** Sheer Musk, Fresh Vanilla, Cedarwood

New

**Parisian Holiday Brunch**

Fragrance Notes

**TOP** Orange, Rhubarb Jam, Fig Spread**MID** Buttery Croissant, Biscuit Crumbs, Brown Sugar**BASE** Creamy Coconut, Raspberry Preserves, Vanilla**Pink Cherry & Vanilla**

Fragrance Notes

**TOP** Cherry, Raspberry, Apricot**MID** Pistachio, Cherry Blossom, Milk Accord**BASE** Vanilla, Almond Granola Accord, Musk**Pink Sands**

Fragrance Notes

**TOP** Citrus, Melon, Berry**MID** Osmanthus**BASE** Spicy Vanilla, Musk, Woody Notes

New

**Pumpkin Cinnamon Swirl**

Fragrance Notes

**TOP** Cinnamon, Caramel, Clove Bud**MID** Nutmeg, Pumpkin Dough, Toasted Pecans**BASE** Vanilla, Brown Sugar, Warm Musk**Red Apple Wreath**

Fragrance Notes

**TOP** Golden Apples, Cinnamon Leaf, Clove**MID** Apple Peel, Cracked Walnuts, Brown Sugar**BASE** Amber, Melted Butter, Maple Syrup, Vanilla**Red Raspberry**

Fragrance Notes

**TOP** Juicy Orange, Sweet Mandarin, Black Cherry**MID** Black Raspberries, Juicy Strawberries, Blackcurrant, Strawberry leaves**BASE** Crystallized sugar, sweet musk

Floral

Citrus

Fruity

Fresh &amp; Clean

Woody

Sweet &amp; Spicy



### Sage & Citrus

Fragrance Notes

- TOP** Herbaceous, Lavender, Citrus
- MID** Geranium, Lavender
- BASE** Patchouli, Powdery Notes, Musk, Woody Notes



### Shimmering Christmas Tree

Fragrance Notes

- TOP** Sparkling Aldehydes, Bergamot, Dewy Greens
- MID** Fir Needle, Lavender, Eucalyptus
- BASE** Fir Balsam, Patchouli, Warm Spices



### Silver Sage & Pine

Fragrance Notes

- TOP** Cassis, Clary Sage, Aldehydes
- MID** Pine Needle, Leather, Jasmine
- BASE** Cedarwood, Amber, Moss



### Smoked Vanilla & Cashmere

Fragrance Notes

- TOP** Raw Sugar, Black Currant, Charred Marshmallow
- MID** Smoked Cinnamon, Charcoal, Vanilla Ash, Clove Bud, Cashmere
- BASE** Molten Amber, Creamy Musk, Red Cedar, Guaiacwood



### Soft Blanket

Fragrance Notes

- TOP** Bergamot, Citrus, Blackberry
- MID** Cashmere Vanilla, Powdery Rose, Tobacco Flower
- BASE** Amber, Cocoa, Musk



### Soft Wool & Amber

Fragrance Notes

- TOP** Heliotrope, Orange, Tangerine
- MID** Lily of the Valley, Jasmine
- BASE** Musk Flower, White Amber, Cashmere, Sandalwood, Vanilla



### Sparkling Cinnamon

Fragrance Notes

- TOP** Cinnamon Spice
- MID** Clove, Cardamom
- BASE** Bay Leaf, Cedarwood



### Sparkling Winterberry

Fragrance Notes

- TOP** Apple, Pomegranate, Pink Pineapple, Winterberry
- MID** Juniper berries, Fir Balsam, Spearmint
- BASE** Snow-covered Cedar, White Moss, Musk



### Spiced Banana Bread

Fragrance Notes

- TOP** Cinnamon Sugar, Gingersnap, Apple Spice
- MID** Nutmeg, Banana, Baked Pumpkin, Buttercream, Cashew Milk
- BASE** Vanilla, Malt, Clove, Coconut Milk



### Stargazing

Fragrance Notes

- TOP** Lilac, Mineral Air, Eucalyptus
- MID** Lavender, Geranium, Violet
- BASE** Vanilla Sugar, Rose Petals, Sandalwood



### Sweet Vanilla Horchata

Fragrance Notes

- TOP** Rice Milk, Orange Peel, Sweet Yuzu
- MID** Soft Rose, Velvet Jasmine, Stone Fruit
- BASE** Sandalwood, Amber, Cardamom, Vanilla



### Vanilla Bean Espresso

Fragrance Notes

- TOP** Lemon Rind, Whipped Cream, Sweet Mandarin
- MID** Rich Dark Caramel, Mocha, Espresso, Tuberose, Coffee Bean, Toffee
- BASE** Patchouli, Cocoa Bean, Cacao, Black Vanilla



### Vanilla Crème Brûlée

Fragrance Notes

- TOP** Cinnamon Bark, Red Fruits, Orange Peel
- MID** Coconut Pulp, Baked Cookie, Milk Accords, Jasmine, Tia Flower
- BASE** Vanilla, Toasted Praline, White Musk, Tonka Bean



### Vanilla Cupcake

Fragrance Notes

- TOP** Vanilla Icing, Malted Sugar
- MID** Cake Butter, Chocolate
- BASE** Cocoa, Vanilla Bean



### Vanilla Lime

Fragrance Notes

- TOP** Kaffir Lime, Lemon Zest
- MID** Sugar, Cocoa
- BASE** Vanilla, Tonka Bean



### Warm Cashmere

Fragrance Notes

- TOP** Sun Kissed Orange
- MID** Cashmere Wood, Golden Amber, Cardamom
- BASE** Creamy Sandalwood, Sueded Musk, White Patchouli, Vanilla



### Watercolour Skies

Fragrance Notes

- TOP** Fresh Picked Lemon, Blooming Cyclamen
- MID** Midnight Jasmine, Balsam, Cashmere Accord
- BASE** Comforting Vanilla, Tonka Bean, Soft Resin, Addictive Musk



### White Gardenia

Fragrance Notes

- TOP** Peach, Berry, Clove
- MID** Gardenia, Jasmine, Lily, Freesia
- BASE** Musk, Woody Notes



### White Spruce & Grapefruit

Fragrance Notes

- TOP** Grapefruit, Pomelo, Pine, Orange
- MID** Spruce, Black Currant, Pineapple, Fir Needle
- BASE** Rich Balsam, Vanilla Bean, Musk, White Cedar



### Wild Orchid

Fragrance Notes

- TOP** Sunny Ozone, Mandarin Blossom, Bergamot, Palm Leaf
- MID** Wild Orchid, Hibiscus, Strawberry Nectar, Midnight Jasmine, Banana Flower
- BASE** Fruity Musk, Sandalwood, White Amber



### Woodland Weekend Memories

Fragrance Notes

- TOP** Bergamot, Orange, Pear
- MID** Jasmine Petals, Vanilla, Coconut Milk
- BASE** Cozy Amber, Woodland Moss, Sandalwood



Floral

Citrus

Fruity

Fresh & Clean

Woody

Sweet & Spicy

# What is Visual Merchandising?

Successful Visual Merchandising is the art of presenting products through attractive displays to drive commercial performance, maximise sales, and encourage repeat purchases. This can be achieved by creating visually compelling displays that accentuates a product's appearance, features and benefits, which can help define a brand's identity as well as boost revenue.

Elements such as store design, layout, merchandising and cleanliness, along with lighting in a store, all contribute to creating a great atmosphere that draws consumers, giving consumers a desire to shop, browse and make a purchase.

Here are some Visual Merchandising tips to consider when displaying your product...

# 1

Whether you are creating a small, medium, or large shop floor layout, Yankee Candle® can offer you branded furniture and recommend what products to display on each furniture to increase customer interaction and optimise sales results.

All of this information can be found in our latest Visual Merchandising (VM) guides.

Below is an overview of our current furniture offering.



Furniture Description	Item Code
1 WS Double Wall Bay Kit	1594402
2 WS Single Wall Bay Kit	1594407
3 WS Gondola	1594417
4 WS Combination Fixture	1594419

Furniture Description	Item Code
5 WS CDU	1594421
6 WS Large Table	1594423
6 WS Medium Table	1594424
6 WS Small Table	1594425

Furniture Description	Item Code
7 WS Table Topper	1601956
8 WS Ladder	1594426
9 WS Multi Brand CDU	1680265



# 2

Consider the best location to attract your consumers and use brand signage to aid navigation.



## OUTSIDE THE SHOP



**Window Display** - The entrance to your store has the highest footfall. We supply a Stockist window sticker to ensure consumers know Yankee Candle® is available inside. Yankee Candle® window graphics are available to order from your customer care representative.

## INSIDE THE SHOP



**Location** - Inspire the trial of new fragrances as well as customer favourites by out positioning fixtures in high footfall areas.



**Best sellers** - Position best sellers in clear prominent positions within their merchandised layout.



**Replenishment** - Keep the displays fully replenished, fill up any gaps so shelves look full and attractive, ensuring products look presentable.



**POS and Graphics** - Is branding clearly visible and is the furniture displaying the correct POS matching the product displayed?



# 3

Visual Merchandising Support Tools

Our Visual Merchandising best practice guides and planogram templates have all the information you need to improve the overall product presentation and commerciality within your store.

For more information, log on to DASH, our Digital Asset Storage House platform or speak to your customer care representative.



# AW24 Wall Bay Fragrance Assortments

Yankee Candle® provides recommended fragrance assortments to ensure your store carries the most seasonally appropriate and sales optimised selection. Whether you have 1 double wall bay or 3, our recommended assortments are based on understanding fragrance sales, market trends and consumer buying behaviour.

## 1 Double Wall Bay / 11 Fragrance Planogram



## 2 Wall Bay / 22 Fragrance Planogram



1	Magical Bright Lights
2	London Christmas Tea <b>NEW</b>
3	Christmas Cookie
4	Munich Christmas Market <b>NEW</b>
5	Big Apple Christmas <b>NEW</b>
6	Parisian Holiday Brunch <b>NEW</b>
7	Christmas Eve
8	Sparkling Cinnamon
9	Red Apple Wreath
10	Sparkling Winterberry
11	Silver Sage & Pine

1	Clean Cotton®
2	White Spruce & Grapefruit
3	Magical Bright Lights
4	London Christmas Tea <b>NEW</b>
5	Christmas Cookie
6	Munich Christmas Market <b>NEW</b>
7	Warm Cashmere
8	Cinnamon Stick
9	Big Apple Christmas <b>NEW</b>
10	Parisian Holiday Brunch <b>NEW</b>
11	Black Cherry

12	Christmas Eve
13	Sparkling Cinnamon
14	Red Apple Wreath
15	Holiday Cheer
16	Sparkling Winterberry
17	Pink Sands
18	Stargazing
19	Smoked Vanilla & Cashmere
20	Bayside Cedar
21	Midsummer's Night®
22	Silver Sage & Pine

**top tip**

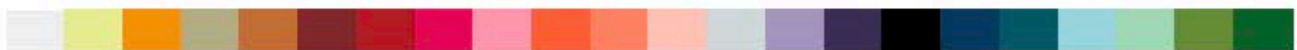
For best visual presentation  
merchandise Wax Melts and  
Filled Votives to follow the  
colour run of the Signature  
fragrances

**3 Wall Bay / 33 Fragrance Planogram**

1	Clean Cotton®	12	Cinnamon Stick	23	Wild Orchid
2	Soft Blanket	13	Autumn Daydream	24	Pink Cherry & Vanilla
3	Midnight Jasmine	14	Big Apple Christmas <b>NEW</b>	25	Pink Sands
4	White Spruce & Grapefruit	15	Parisian Holiday Brunch <b>NEW</b>	26	Lemon Lavender
5	Magical Bright Light	16	Black Cherry	27	Lilac Blossoms
6	London Christmas Tea <b>NEW</b>	17	Christmas Eve	28	Stargazing
7	Christmas Cookie	18	Sparkling Cinnamon	29	Smoked Vanilla & Cashmere
8	Munich Christmas Market <b>NEW</b>	19	Red Apple Wreath	30	Bayside Cedar
9	Vanilla Crème Brûlée	20	Holiday Cheer	31	Midsummer's Night®
10	Warm Cashmere	21	Red Raspberry	32	Silver Sage & Pine
11	Amber & Sandalwood	22	Sparkling Winterberry	33	Sage & Citrus

# Autumn / Winter '24 Fragrance Colour Run

We recommend that our fragrances are displayed in a spectrum of colour. We refer to this as our "Colour Run". Even if you have only 11 fragrances we advise you apply the below approach. The Colour Run below is a guide to use when displaying fragrances on your furniture.



## Discover DASH (Digital Asset Storage House)



[DASH.NEWEELLBRANDS.COM](http://DASH.NEWEELLBRANDS.COM)

Free marketing tools exclusively  
for our wholesale customers

**IT'S FAST,  
EASY & FREE!**

New users, please  
consult with your sales  
representatives  
for registration  
instructions.

Find everything you need to advertise and promote your Yankee Candle® products, right at your fingertips, 24/7. Visit the DASH (Digital Asset Storage House) for hundreds of branded and approved materials for all your marketing needs including:

- Logos
- Order Forms
- Signs
- Product images
- Catalogues

# SKU information

- Floral
- Fruity
- Woody
- Citrus
- Fresh & Clean
- Sweet & Spicy



	FRAGRANCE FAMILY	FRAGRANCE	SIGNATURE LARGE JAR CANDLE	SIGNATURE MEDIUM JAR CANDLE	SIGNATURE LARGE TUMBLER CANDLE	SIGNATURE SMALL TUMBLER CANDLE	MINI FILLED VOTIVE CANDLE	WAX MELTS
	<span style="color: #e91e63;">●</span> <span style="color: #00bcd4;">●</span>	A Calm & Quiet Place	1701373E	1701384E	1724379E		1701436E	1676098E
<b>NEW</b>	<span style="color: #c0392b;">●</span>	Afternoon Scrapbooking	1759264E	1759609E			1760991E	1761014E
	<span style="color: #00bcd4;">●</span>	Aloe & Agave	1749343E	1749328E				1750735E
	<span style="color: #c0392b;">●</span>	Amber & Sandalwood	1629982E	1630016E	1630050E	1744756E	1686347E	1633235E
	<span style="color: #e91e63;">●</span> <span style="color: #ff5722;">●</span>	Art In The Park	1728890E	1728876E	1728878E		1728833E	1728828E
	<span style="color: #00bcd4;">●</span>	Autumn Daydream	1743378E	1743348E	1743356E		1742158E	1742163E
	<span style="color: #ff5722;">●</span> <span style="color: #c0392b;">●</span>	Banoffee Waffle	1734802E	1734821E	1734823E		1729279E	1729290E
	<span style="color: #00bcd4;">●</span>	Bayside Cedar	1629980E	1630014E	1630048E	1744755E	1686345E	1633256E
<b>NEW</b>	<span style="color: #ff5722;">●</span>	Big Apple Christmas	1759287E	1759606E	1759282E	1761473E	1760993E	1761020E
	<span style="color: #ff5722;">●</span>	Black Cherry	1701380E	1701391E	1724478E	1744738E	1701433E	1676073E
	<span style="color: #e91e63;">●</span>	Black Coconut	1701371E	1701382E	1724395E		1701432E	1676074E
	<span style="color: #ffeb3b;">●</span>	Black Tea & Lemon	1629978E	1630012E	1630046E		1686343E	1633252E
	<span style="color: #e91e63;">●</span> <span style="color: #e91e63;">●</span>	Cherry Blossom						1676075E
	<span style="color: #c0392b;">●</span>	Christmas Cookie	1629976E	1630010E	1630044E		1701439E	1676076E
	<span style="color: #c0392b;">●</span>	Christmas Eve	1631776E	1631837E	1631806E		1701434E	1676077E
	<span style="color: #c0392b;">●</span>	Cinnamon Stick	1701372E	1701383E	1631840E		1701435E	1676078E
	<span style="color: #00bcd4;">●</span> <span style="color: #e91e63;">●</span>	Clean Cotton®	1630644E	1630645E	1630643E	1744735E	1701437E	1676079E
	<span style="color: #ff5722;">●</span>	Coconut Beach	1629967E	1630001E	1630035E		1686385E	1632730E
	<span style="color: #ffeb3b;">●</span>	Cucumber Mint Cooler	1728894E	1728904E	1728873E		1728834E	1728835E
	<span style="color: #9c27b0;">●</span> <span style="color: #e91e63;">●</span>	Desert Blooms	1749351E	1749330E	1749339E	1749350E		1750737E
	<span style="color: #e91e63;">●</span>	Fresh Cut Roses	1630682E	1630660E	1630709E		1701465E	1676097E
	<span style="color: #ff5722;">●</span>	Holiday Cheer	1743384E	1743349E	1743357E		1742159E	1742155E
	<span style="color: #ffeb3b;">●</span>	Iced Berry Lemonade	1629983E	1630017E	1630051E	1744734E	1686348E	1633250E
	<span style="color: #9c27b0;">●</span>	Lakefront Lodge	1629990E	1630024E	1630058E		1701444E	1633246E
	<span style="color: #ffeb3b;">●</span>	Lemon Lavender	1629970E	1630004E	1630038E	1744758E	1686388E	1676095E
	<span style="color: #e91e63;">●</span>	Lilac Blossoms	1629963E	1629997E	1630031E		1686381E	1632731E
<b>NEW</b>	<span style="color: #c0392b;">●</span>	London Christmas Tea	1763285E	1763284E			1764301E	1764278E
	<span style="color: #00bcd4;">●</span>	Magical Bright Lights	1743383E	1743368E	1743362E		1742157E	1744608E
	<span style="color: #c0392b;">●</span>	Mango Ice Cream	1632326E	1632325E	1632321E		1632472E	1632520E
	<span style="color: #e91e63;">●</span>	Midnight Jasmine	1630688E	1630666E	1630715E	1744746E	1632046E	1676082E
	<span style="color: #00bcd4;">●</span>	Midsummer's Night®	1629968E	1630002E	1630036E	1744757E	1701446E	1676083E
<b>NEW</b>	<span style="color: #c0392b;">●</span>	Munich Christmas Market	1759288E	1759605E			1760996E	1761019E
<b>NEW</b>	<span style="color: #00bcd4;">●</span>	North Pole Hideaway	1759284E	1759610E			1760995E	1761017E
	<span style="color: #00bcd4;">●</span>	Ocean Air	1629984E	1630018E	1630052E	1744737E	1686349E	1633242E
<b>NEW</b>	<span style="color: #ff5722;">●</span>	Parisian Holiday Brunch	1759285E	1759611E			1761081E	1761013E
	<span style="color: #ff5722;">●</span>	Pink Cherry & Vanilla	1629986E	1630020E	1630054E		1686351E	1633257E
	<span style="color: #e91e63;">●</span> <span style="color: #e91e63;">●</span>	Pink Sands	1629962E	1629996E	1630030E	1744736E	1686380E	1676084E
<b>NEW</b>	<span style="color: #c0392b;">●</span>	Pumpkin Cinnamon Swirl	1759265E	1759613E			1760994E	1761016E
	<span style="color: #ff5722;">●</span> <span style="color: #c0392b;">●</span>	Red Apple Wreath	1629977E	1630011E	1630045E		1701450E	1676085E
	<span style="color: #ff5722;">●</span>	Red Raspberry	1701375E	1701386E	1724404E		1701451E	1676086E
	<span style="color: #ffeb3b;">●</span>	Sage & Citrus	1629961E	1629995E	1630029E		1701453E	1632734E
	<span style="color: #9c27b0;">●</span>	Shimmering Christmas Tree	1743380E	1743375E	1743350E		1742156E	1742162E
	<span style="color: #9c27b0;">●</span>	Silver Sage & Pine	1629993E	1630027E	1630061E		1701454E	1633253E
	<span style="color: #c0392b;">●</span>	Smoked Vanilla & Cashmere	1629989E	1630023E	1630057E		1701455E	1633240E
	<span style="color: #00bcd4;">●</span>	Soft Blanket	1701376E	1701387E	1724359E		1701452E	1676087E
	<span style="color: #00bcd4;">●</span>	Soft Wool & Amber	1721061E	1721078E	1721005E		1722174E	1719396E
	<span style="color: #c0392b;">●</span>	Sparkling Cinnamon	1629975E	1630009E	1630043E		1701457E	1676088E
	<span style="color: #00bcd4;">●</span>	Sparkling Winterberry	1743373E	1743372E	1743355E		1742151E	1744607E
	<span style="color: #c0392b;">●</span>	Spiced Banana Bread	1629991E	1630025E	1724485E		1701456E	1633259E
	<span style="color: #e91e63;">●</span>	Stargazing	1749347E	1749348E				1750732E
	<span style="color: #c0392b;">●</span>	Sweet Vanilla Horchata	1749332E	1749346E				1750733E
	<span style="color: #c0392b;">●</span>	Vanilla Bean Espresso	1701377E	1701388E	1724491E		1701459E	1632732E
	<span style="color: #c0392b;">●</span>	Vanilla Crème Brûlée	1629981E	1630015E	1630049E		1686346E	1633251E
	<span style="color: #c0392b;">●</span>	Vanilla Cupcake	1629969E	1630003E	1630037E		1686387E	1676089E
	<span style="color: #c0392b;">●</span> <span style="color: #ff5722;">●</span>	Vanilla Lime	1630694E	1630670E	1630721E		1701460E	1676090E
	<span style="color: #00bcd4;">●</span>	Warm Cashmere	1701379E	1701390E	1724370E		1701464E	1676091E
	<span style="color: #e91e63;">●</span>	Watercolour Skies	1734816E	1734799E	1734811E		1729295E	1729293E
	<span style="color: #e91e63;">●</span>	White Gardenia	1630696E	1630672E	1630723E		1632047E	1632729E
	<span style="color: #ffeb3b;">●</span>	White Spruce & Grapefruit	1629992E	1630026E	1630060E		1701463E	1633236E
	<span style="color: #e91e63;">●</span>	Wild Orchid	1629979E	1630013E	1630047E	1744759E	1686344E	1633237E
<b>NEW</b>	<span style="color: #c0392b;">●</span>	Woodland Weekend Memories	1759274E	1759604E	1759283E	1759612E	1760997E	1761018E

## Fast facts



**Large Jar 2-Wick Candle**

Burn Time: 60-90 hours  
Size: 9.3cm x 15.7cm  
Weight: 567g



**Medium Jar 2-Wick Candle**

Burn Time: 35-50 hours  
Size: 9.3cm x 11.4cm  
Weight: 368g



**Large Tumbler 2-Wick Candle**

Burn Time: 60-100 hours  
Size: 9.9cm x 14.9cm  
Weight: 567g



**Small Tumbler 1-Wick Candle**

Burn Time: 20-30 hours  
Size: 8cm x 7.5cm  
Weight: 122g



**Mini Filled Votive Candle**

Burn Time: 5-10 hours  
Size: 5.4 x 4.4cm  
Weight: 37g



**Wax Melts**

Burn Time: Up to 8 hours  
Size: 5.6 x 1.5cm  
Weight: 22g



**Electric Home Fragrance and ScentPlug Refills**

Lasts up to 4 weeks  
Size: 7.6 x 7.9cm  
Volume: 18.5ml



**Ultrasonic Aroma Diffuser**

Lasts up to 8 hours  
Volume: 10ml  
Size: 11 x 14.7 x 19cm



**Signature Diffusers**

Lasts up to 6 weeks  
Volume: 100ml



**Signature Diffusers refill**

Lasts up to 12 weeks  
Volume: 200ml, 14 reeds



**Car Jar® and Car Jar® Ultimate**

Lasts up to 4 weeks  
Car Jar® Single:  
Size: 7.8 x 19.7cm / Weight: 14g  
Car Jar® Ultimate:  
Size: 7.85 x 13.5cm / Weight: 24g



**Car Vent Sticks**

Lasts up to 2 weeks per stick (4/pack)  
Size: 7.65 x 19.3cm  
Weight: 28g



# YANKEE CANDLE®

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