

# YANKEE CANDLE®

AUTUMN / WINTER 2023 TRADE CATALOGUE





# Welcome

The Yankee Candle® brand helps create that special ambiance for savouring moments and making memories together. Our in-house fragrance experts have found new and innovative ways for your consumers to do just that. They have explored key trends to bring to you relevant offerings that your consumers will be looking for - including candle innovations and inspiring new fragrance collections.

## Product Focus

### **NEW Seasonal Autumn Collection - Daydreaming Of Autumn**

Create the perfect fall day with the new Autumn Yankee Candle® collection.

### **NEW Seasonal Winter Collection - Bright Lights**

Make holiday moments memorable with the new Winter Yankee Candle® collection.

### **NEW Signature Festive Fragrances**

Introducing the new festive core fragrances, as well as rediscovering your favourites.

### **NEW Signature Reed Diffusers**

Introducing the new Yankee Candle® Signature Reed Diffuser. The beautifully styled diffuser showcases hand-illustrated designs to complement any décor and is designed to be enjoyed again and again.



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Fast Facts

# YANKEE CANDLE®

On a cold December night in Massachusetts, Mike Kittredge, a 16-year-old boy, sat at his family's kitchen table. Christmas was just around the corner and he did not have any money to buy a gift for his mother. Fortunately, his desperation led to inspiration. He decided to make a candle for his mother because it would be a completely unique and personal gift, something she would really appreciate.



*"He knew she was a little nostalgic and that memories and emotions were important to her."*

So he created a simple candle from everyday materials he found there in the kitchen, consisting of household wax, a red crayon, some string for a wick and a milk carton for the mould. A neighbour happened to see the candle before he could give it to his mother and was so impressed, she convinced him to sell it to her. With his new-found wealth, the teenager bought enough materials to make two new candles, one for his mother and another to sell.

## Our Philosophy



### AUTHENTIC FRAGRANCES

We have been sharing our passion for fragrance with the world since 1969. Authenticity leads everything that we create – it's important that every fragrance we launch is true-to-life and realistic to the experience that inspired it.



### THOROUGH TESTING AND QUALITY CONTROL

Master perfumers develop Yankee Candle® fragrances for consistent and satisfying performance across all of our products. Our candles are made by master chandlers (candlemakers) and each candle is a complex system of custom blended wax, a specifically selected wick, and carefully crafted fragrance. Each and every fragrance, from our home fragrance products to our candles, is rigorously screened, reviewed, and tested by our team of experts to achieve a strong fragrance and quality experience.



### MADE WITH QUALITY INGREDIENTS

All of our Yankee Candle® products are produced at our in-house production facilities in the US and Europe or at carefully selected global partners, with quality ingredients from around the world. Our master candlemakers maintain high standards, commitment, and craftsmanship.

## EVOLUTION OF THE YANKEE CANDLE® JAR

Our brand has evolved over the past 50 years in order to stay relevant with our loyal consumers and to also attract new users. And, we are continuing this journey in 2023...



**1974**

### Apothecary jar launched

Mike Kittredge has the very big idea of adding fragrance to apothecary jar candles.



**1980's**

### Country Kitchen label

Yankee branding and 'Country Kitchen' style label is in use creating traditional Americana brand image.



**1995**

### Photo label introduced

Branded Housewarmer® jars are introduced with labels featuring true-to-life photography. The candles are promoted as consumable giftware.



**2019**

### Refreshed photo label

Updated to the EMEA Yankee Candle® labels and packaging to modernise the brand.



**2016**

### Vertical photo label

Launched for the US market. Updated Yankee Candle® logo introduced in US.



**2006**

### Photo label refined

Yankee Candle® replaces Yankee/Housewarmer®. Stripes are replaced with gold borders and accents. Tumblers and pillars are also introduced.



**Future**

Capture new and existing shoppers with high quality candles that reflect consumers décor and ambiance needs.



Yankee Candle<sup>®</sup>,  
completely  
reimagined

With Signature, we invite you to  
rediscover Yankee Candle<sup>®</sup> products.

On-trend fragrances,  
as well as top selling favourites,  
are in a premium soy-wax blend  
that provides an experience like  
no other. Beautiful designs and  
hand-painted labels make a décor  
statement that's perfect  
for their home.

# SIGNATURE

Offer your consumers a way to experience on-trend fragrances and their tried-and-true favourites in a beautiful candle that reflects their signature style. Our latest designs, optimised fragrance formulas, and a premium soy-wax blend make it even easier to create just the right atmosphere for their welcoming home.



## DÉCOR ENHANCING

Décor-friendly refined vessel design

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## MULTI-WICK

100% natural fibres enhance ambience and fragrance experience

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## SOY BLEND WAX MIX

Vibrant colour and even burn

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## FRAGRANCE

Our best-selling & on-trend fragrances

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## DECORATIVE LABELS

Hand-illustrated fragrance imagery on label





A mix of everyday, on-trend,  
inspiring fragrances



**Large Jar  
2-Wick Candle**  
567g



**Medium Jar  
2-Wick Candle**  
368g



**Large Tumbler  
2-Wick Candle**  
567g



**Multiwick Tumbler  
5-Wick Candle\***  
340g



**Small Tumbler  
1-Wick Candle**  
122g

Perfect for gifting and everyday use



**3 Pack Filled Votives  
3 x 1-Wick Candle\***  
3 x 37g

**Gifts**  
Having a fresh gift option is important for the grab and go gift category.



**Single Filled Votives  
1-Wick Candle**  
37g

**Trials**  
The filled votives are available in both core fragrances and the exclusive Signature scents in the perfect size for sampling.

\*Selected fragrances only



YANKEE CANDLE®  
WHITE SPRUCE & GRAPEFRUIT  
ÉPICÉA BLANC ET PAMPLEMOUSSE

NATURAL & SYNTHETIC FRAGRANCE  
PARFUM NATUREL ET DE SYNTHÈSE

567 g



YANKEE CANDLE®  
SILVER SAGE & PINE  
SAUGE ARGENTÉE & PIN

NATURAL & SYNTHETIC FRAGRANCE  
PARFUM NATUREL ET DE SYNTHÈSE

368 g



# Festive Fragrances

NEW Signature festive fragrances

New



## White Spruce & Grapefruit

Refreshing & vibrant, scents of grapefruit and bright citrus mix with the exuberance of notes of fir needle and rich balsam, while vanilla bean and musk bring cosiness to the fragrance.

TOP	Grapefruit, Pomelo, Pine, Orange
MID	Spruce, Black Current, Pineapple, Fir Needle
BASE	Rich Balsam, Vanilla Bean, Musk, White Cedar

New



## Silver Sage & Pine

Bracing notes of chilled aromatics & aldehydes open the path to a warmer sensation of leather, amber, moss and pine.

TOP	Cassis, Clary Sage, Aldehydes
MID	Pine Needle, Leather, Jasmine
BASE	Cedarwood, Amber, Moss

Top-selling festive fragrances



## Christmas Cookie

Buttery rich, vanilla scented, holiday sugar cookies bring cosiness to the fragrance.



## Red Apple Wreath

A happy holiday homecoming with the festive aroma of sweet apples, cinnamon, walnuts and maple.



## Sparkling Cinnamon

Holiday glow... the spicy warm fragrance of cinnamon sticks with a hint of clove aromas.



## Christmas Eve

Traditional holiday scents of a warm hearth, sugared plums, and candied fruits.



## Twinkling Lights

With the first string of Twinkling Lights, it's time to deck the halls with a festive blend of almond, jasmine, and amber notes.



## Letters to Santa

A familiar scent that's altogether new... notes of papery woods and amber are sweetened by sugared musk scents to evoke the excitement of writing to Santa for both young and old.



Experience all  
the season has  
to offer.

NEW

# DAYDREAMING of autumn

COLLECTION

Dream of your perfect autumn day spent exploring the city. Enjoy a stroll through the city park to see the colourful trees and feel the chill in the air, experiencing all the season has to offer.

Stop in at your favourite café and enjoy a delicious treat as you sit outside, keeping warm with a spiced latte. The rich, woody scents, warm spices, and fresh air against the backdrop of city streets give you that perfectly cosy feeling of autumn.

DAYDREAMING  
of  
autumn  
COLLECTION



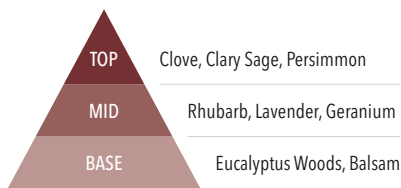
NATURAL & SYNTHETIC FRAGRANCE  
PARFUM NATUREL ET DE SYNTHÈSE

567 g



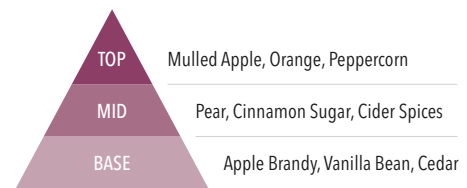
**Autumn Daydream**

Spend the perfect autumn day strolling tree-lined streets with the scents of clove, lavender, balsam, and eucalyptus woods.



**Mulled Sangria**

Gather family and friends for a toast to autumn with the fragrance of sangria, scented with notes of mulled apple, fresh pear, and cider spices.



**Pumpkin Maple Crème Caramel**

Enjoy the fragrance of this creamy, delicious treat, with notes of cinnamon sugar, brown butter, spiced pumpkin, and maple glaze.



**Evening Riverwalk**

Feel the cool autumn breeze on a twilight walk along the river, with the scents of cardamom, black vanilla, and smoked oud.



Formats Available:



\*Selected fragrances only





new

# bright lights collection

Bring the Christmas season to life with the Bright Lights collection.

The sparkling trees, indulgent treats, and enchanting outdoor displays help us celebrate the spirit of the season.

Raise a toast as we celebrate these magical holiday moments.



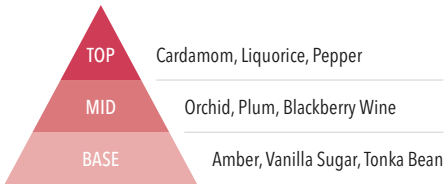
# bright lights collection





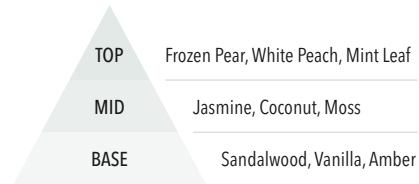
### Holiday Cheer

Toast the holiday season with a warm, sweet fragrance blend of cardamom, blackberry wine, and vanilla sugar you'll love to share.



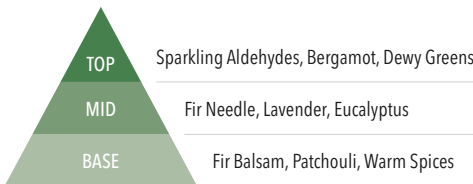
### Magical Bright Lights

The night is bright with twinkling coloured lights as the aromas of frozen pear, mint leaf, jasmine, and vanilla enchant you.



### Shimmering Christmas Tree

Notes of dewy greens, warm spices, and fir balsam sparkle as you experience this cheery, colourful Christmas tree.



### Sparkling Winterberry

A sparkling holiday wreath with notes of tart pomegranate, fir balsam, and snow-covered cedar welcomes you in.



Formats Available:



\*Selected fragrances only

# Gift Ideas

Our newest festive gifting collection is designed to let your customer experience the enchantment of a dazzling winter night. The Bright Lights Gift Sets will invite them to bring magical holiday moments to life with designs featuring shimmering constellations, mystical winter-scapes, and delightful jewel tones. Let a kaleidoscope of sparkling Christmas lights inspire holiday cheer with perfectly curated sets of festive fragrances that their friends and family will love.





**3 Wax Melts Gift Set**

Includes:  
 1 x Twinkling Lights Wax Melt  
 1 x Christmas Eve Wax Melt  
 1 x Silver Sage & Pine Wax Melt  
 SKU: 1738580E



**4 Original Votive Gift Set**

Includes:  
 1 x Christmas Eve Original Votive Candle  
 1 x Christmas Cookie Original Votive Candle  
 1 x Warm Cashmere Original Votive Candle  
 1 x Twinkling Lights Original Votive Candle  
 SKU: 1738655E



**3 Filled Votive Gift Set**

Includes:  
 1 x Black Cherry Filled Votive Candle  
 1 x Cinnamon Stick Filled Votive Candle  
 1 x Vanilla Cupcake Filled Votive Candle  
 SKU: 1738575E



**10 Tealight 1 Holder Gift Set**

Includes 1 Tea Light Candle of each fragrance below:  
 Silver Sage & Pine, Letters to Santa, Twinkling Lights,  
 Soft Wool & Amber, Wild Orchid, Amber & Sandalwood,  
 Bayside Cedar, Christmas Eve, Christmas Cookie,  
 Cinnamon Stick  
 Accessory:  
 1 x Clear Glass Tea Light Holder  
 SKU: 1738646E



**Wax Melt Warmer Gift Set**

1 x Twinkling Lights Wax Melt  
 1 x Christmas Eve Wax Melt  
 1 x Silver Sage & Pine Wax Melt  
 1 x Unscented Tea Light Candle  
 Accessory:  
 1 x Ceramic Melt Warmer  
 SKU: 1738657E



**Small Tumbler & 3 Filled Votive Gift Set**

1 x Twinkling Lights Small Signature Tumbler Candle  
 1 x Vanilla Crème Brûlée Filled Votive Candle  
 1 x Christmas Eve Filled Votive Candle  
 1 x Sparkling Cinnamon Filled Votive Candle  
 SKU: 1738654E



**2 Medium Signature Jar Gift Set**

1 x Christmas Eve Medium Signature Jar  
 1 x White Spruce & Grapefruit Signature Jar  
 SKU: 1738656E



**Advent Wreath**

Includes 3 Tea Light Candles of each fragrance below:  
 Letters To Santa, Silver Sage & Pine Tea, Twinkling Lights,  
 Soft Wool & Amber Tea, Christmas Eve, Pink Cherry Vanilla,  
 Christmas Cookie, Amber & Sandalwood  
 Accessory:  
 1 x Constellation silver plated Glass Tea Light Holder  
 SKU: 1738653E



**Advent Book**

Includes 1 Tea Light Candle of each fragrance below:  
 Letters To Santa, Silver Sage & Pine, Twinkling Lights, Soft  
 Wool & Amber, Pink Cherry Vanilla, Black Cherry, Clean Cotton,  
 Christmas Eve®, Christmas Cookie, Amber & Sandalwood,  
 Bayside Cedar, Wild Orchid  
 Filled Votive Candles scented in each fragrance below:  
 Letters To Santa, White Spruce & Grapefruit, Silver Sage & Pine,  
 Warm Cashmere, Pink Cherry Vanilla, Red Raspberry, Clean  
 Cotton, Black Tea & Lemon, Soft Blanket, Amber & Sandalwood,  
 Bayside Cedar, Wild Orchid  
 Accessory:  
 1 x Constellation silver plated glass Tea Light Holder  
 SKU: 1738648E



New

*Designed to be  
enjoyed again  
and again*



# Introducing the new Yankee Candle® Signature Reed Diffusers

The beautifully styled diffuser showcases hand-illustrated designs to complement any décor and is designed to be enjoyed again and again. Experience on-trend fragrances from our Signature candles as well as tried-and-true favourite scents. All natural rattan reeds diffuse fragrance for up to 10 weeks of scent, expertly crafted with essential oils.

The decorative, reusable glass vessel as well as the reed refills come in recyclable packaging, making the Signature Reed Diffuser packaging a more environmentally conscious choice for your customer's welcoming home. For added convenience, the new refill bottle and reed refills contain enough fragrance and reeds to reuse the vessel twice. For inviting scent and thoughtful decoration, Yankee Candle® Signature Reed Diffuser is the perfect finishing touch to any space. Plus, they also make a perfect gift for loved ones!



On-trend, best  
loved fragrances



Hand illustrated  
labels



Décor friendly  
vessel design



Recyclable  
packaging



Refill bottle  
(2 x vessel size)

**Signature Reed Diffusers and Refills are available in these fragrances:**

	REED DIFFUSER	REFILL
<input type="checkbox"/> Clean Cotton	1745742E	1745726E
<input type="checkbox"/> Midnight Jasmine	1745731E	1745744E
<input checked="" type="checkbox"/> Iced Berry Lemonade	1745750E	1745740E
<input checked="" type="checkbox"/> Amber & Sandalwood	1745720E	1745753E
<input checked="" type="checkbox"/> Black Cherry	1745716E	1745756E
<input checked="" type="checkbox"/> Pink Sands	1745723E	1745747E
<input checked="" type="checkbox"/> Wild Orchid	1745724E	1745738E
<input checked="" type="checkbox"/> Lemon Lavender	1745729E	1745734E
<input checked="" type="checkbox"/> Midsummer's Night	1745757E	1745759E
<input checked="" type="checkbox"/> Bayside Cedar	1745755E	1745739E
<input checked="" type="checkbox"/> Ocean Air	1745722E	1745736E



**Reed Diffuser Sticks**

SKU: 1745732E

# Our iconic and much loved Apothecary Jar

Yankee Candle® Original Jar is the embodiment of over 50 years of Yankee Candle® heritage. Select forms will continue to be available in 20 best selling and most loved fragrances.





We recommend that our fragrances are displayed in a spectrum of colour. We refer to this as our "Colour Run". Even if you have only 11 fragrances we advise you apply the below approach. The Colour Run below is a guide to use when displaying fragrances on your furniture.



**Clean Cotton®**  
SKU:1010728E



**Wedding Day®**  
SKU:115438E



**Baby Powder**  
SKU:1122150E



**Midnight Jasmine**  
SKU:1129548E



**Fluffy Towels**  
SKU:1205376E



**Soft Blanket**  
SKU:1725591E



**Christmas Cookie\***  
SKU:115504E



**Warm Cashmere**  
SKU:1556251E



**Seaside Woods**  
SKU:1609098E



**Vanilla Cupcake**  
SKU:1093707E



**Cinnamon Stick**  
SKU:1055974E



**Christmas Eve\***  
SKU:1199601E



**Red Raspberry**  
SKU:1323186E



**Sparkling Cinnamon\***  
SKU:1100952E



**Black Cherry**  
SKU:1129749E



**Red Apple Wreath\***  
SKU:1120697E



**Fresh Cut Roses**  
SKU:1038367E



**Pink Sands**  
SKU:1205337E



**Cherry Blossom**  
SKU:1542836E



**Lemon Lavender**  
SKU:1073481E



**Black Coconut**  
SKU:1254003E



**Midsummer's Night\***  
SKU:115174E



**A Calm & Quiet Place**  
SKU:1577119E



**Vanilla Lime**  
SKU:1106730E

Formats Available:



\*Not available in Original Medium Jar Candle



**Battery Level Indicator**

Soft amber light flashes when it's time to recharge. The light changes to green when fully charged



**Compact & Portable**

The diffusers cordless and compact design provides unmatched portability and convenience



**No-water Required**

Refills require no water, eliminating messy setup and maintenance associated with Ultrasonic Diffusers



**Rechargeable Battery**

USB-C rechargeable battery lasts up to 30 days between charges

*\*Based on continuous use on low intensity*



**LED Mist Indicator**

Spout illuminates with soft glow before misting



**Intensity Control**

Low, medium and high fragrance intensity settings for different room sizes



**Automatic Shutoff**

Diffuser will automatically turn off when outer shade is removed

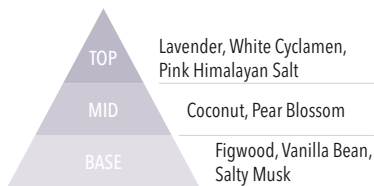
# YANKEE CANDLE® Serene Air™



## Peaceful Lavender & Sea Salt

Enjoy a moment of peace with the soothing scent of lavender and sea salt, touched with an inspiring blend of floral and fruit notes.

SKU: 1629697E



## Renewing Coconut & Iris

Refresh and renew with the scents of iris and fresh coconut, softened with notes of cotton flower and blonde woods.

SKU: 1596866E



## Well Living Collection

Naturally inspired fragrances with essential oils



## Restorative Hinoki & Juniper

Imagine yourself in a forest haven of tranquility and mindfulness with notes of fresh woods and relaxing hinoki.

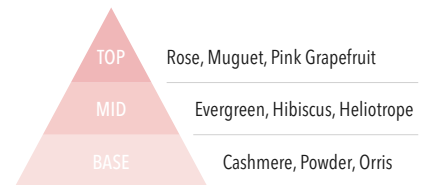
SKU: 1596850E



## Tranquil Rose & Hibiscus

Enjoy a tranquil moment with notes of rose, hibiscus, and powdered orris.

SKU: 1596863E



## Serene Air™ Starter Kit and 1 x Peaceful Lavender & Sea Salt Refill

SKU:1632013E



AVAILABLE  
FOR 2 PIN  
PLUGS

# ScentPlug Collection

The Yankee Candle® ScentPlug Collection is perfect for everyone! It has a variety of base designs and refills which bring consistent and room filling true-to-life fragrance to any home.

Providing up to 30 days of authentic Yankee Candle® fragrance, with 3 intensity settings for a customisable experience, the Yankee Candle® ScentPlug is ready to fragrance any room.

Home Fragrance with choice and colour! Mix and match plug-in bases, in a variety of colours and designs with your favourite Yankee Candle® fragrance refills to create your perfect combination.



## LIGHT SENSOR SCENTPLUG BASES



**Natural**  
SKU:1729388E

## DÉCOR SCENTPLUG BASES



**Blue Curves**  
SKU:1631738E



**Organic**  
SKU:1629339E



**Faceted**  
SKU: 1629336E



**Hammered Copper**  
SKU:1629337E

Twin-pack fragrance refills are available in these fragrances:

<input type="checkbox"/> Clean Cotton®	SKU:1723617E
<input type="checkbox"/> Midnight Jasmine	SKU:1629321E
<input type="checkbox"/> Amber & Sandalwood	SKU:1633667E
<input type="checkbox"/> Pink Sands	SKU:1723614E
<input type="checkbox"/> Cinnamon Stick	SKU:1629317E
<input type="checkbox"/> Red Raspberry	SKU:1629324E
<input type="checkbox"/> Black Cherry	SKU:1629315E
<input type="checkbox"/> Wild Orchid	SKU:1633224E
<input type="checkbox"/> Lemon Lavender	SKU:1629320E
<input type="checkbox"/> Black Coconut	SKU:1629316E
<input type="checkbox"/> Midsummer's Night®	SKU:1629322E
<input type="checkbox"/> Vanilla Lime	SKU:1629325E
<input type="checkbox"/> Bayside Cedar	SKU:1633216E



ScentPlug Starter Kits UK:

**Organic Pattern  
Starter Kit  
Clean Cotton®**  
SKU:1723612E

**Organic Pattern  
Starter Kit  
Pink Sands**  
SKU:1723618E

**Organic Pattern  
Starter Kit  
Black Cherry**  
SKU:1629345E





AVAILABLE  
FOR 2 PIN  
PLUGS

## ULTRASONIC AROMA DIFFUSER

To help create the right mood, the Yankee Candle® Ultrasonic Aroma Diffuser features customisable light, mist and fragrance with essential oils.



10 Colour LED  
lights create  
added ambience



4 Hours of  
continuous  
mist



100ml Water  
capacity



Automatic  
shut-off timer



Quiet  
operation

Just 5 to 7 drops from the Yankee Candle® Aroma Diffuser Oils provides up to 8 hours\* of fragranced mist. For extra ambience, the diffuser lights up and has ten colours available. The colours can be set to cycle or a preferred colour can be selected to create the perfect atmosphere. The auto switch off feature allows for worry-free relaxation.

### 10ml refills are available in these fragrances

<input type="checkbox"/> Clean Cotton®	SKU:1631927E
<input type="checkbox"/> Midnight Jasmine	SKU:1631926E
<input checked="" type="checkbox"/> Pink Sands	SKU:1631934E
<input checked="" type="checkbox"/> Black Cherry	SKU:1631931E
<input type="checkbox"/> Lemon Lavender	SKU:1631929E

\*4 hours of continuous mist/8 hours of intermittent mist.



**Ultrasonic Aroma Diffuser Starter Kit -  
Black Cherry**  
SKU: 1631932E

## WAX MELTS

Yankee Candle® Wax Melts create a relaxing feeling of home for your consumers and their families. With easy-to-open packaging and our wax formula, enjoy room-filling fragrance even more quickly\*.

Simply place a Wax Melt into a Yankee Candle® wax warmer, and enjoy true-to-life Yankee Candle® fragrance in minutes. Yankee Candle® Wax Melts are available in a wide variety of our most loved fragrances.



- Yankee Candle® Wax Melts melt quickly for up to 8 hours of room-filling fragrance
- Two-sided shape fits perfectly in all electric and non-electric wax warmers
- Available in 54 Yankee Candle® fragrances
- Easy-to-open recyclable PET packaging

### Available in a range of favourite Yankee Candle® fragrances:

<input type="checkbox"/> Wedding Day®	SKU: 1631116E	<input type="checkbox"/> Letters To Santa	SKU: 1632016E
<input type="checkbox"/> Clean Cotton®	SKU: 1676079E	<input type="checkbox"/> Red Apple Wreath	SKU: 1676085E
<input type="checkbox"/> Midnight Jasmine	SKU: 1676082E	<input type="checkbox"/> Black Cherry	SKU: 1676073E
<input checked="" type="checkbox"/> White Spruce & Grapefruit <b>NEW</b>	SKU: 1633236E	<input type="checkbox"/> Red Raspberry	SKU: 1676086E
<input type="checkbox"/> White Gardenia	SKU: 1632729E	<input type="checkbox"/> Holiday Cheer <b>NEW</b>	SKU: 1742155E
<input checked="" type="checkbox"/> Magical Bright Lights <b>NEW</b>	SKU: 1744608E	<input type="checkbox"/> Sparkling Winter Berry <b>NEW</b>	SKU: 1744607E
<input type="checkbox"/> Soft Blanket	SKU: 1676087E	<input type="checkbox"/> Mulled Sangria <b>NEW</b>	SKU: 1744609E
<input type="checkbox"/> Coconut Beach	SKU: 1632730E	<input type="checkbox"/> Wild Orchid	SKU: 1633237E
<input type="checkbox"/> Baby Powder	SKU: 1676094E	<input type="checkbox"/> Pink Cherry & Vanilla	SKU: 1633257E
<input type="checkbox"/> Soft Wool & Amber	SKU: 1719396E	<input type="checkbox"/> Fresh Cut Roses	SKU: 1676097E
<input type="checkbox"/> Iced Berry Lemonade	SKU: 1633250E	<input type="checkbox"/> Pink Sands	SKU: 1676084E
<input type="checkbox"/> Vanilla Cupcake	SKU: 1676089E	<input type="checkbox"/> Lemon Lavender	SKU: 1676095E
<input type="checkbox"/> Autumn Sunset	SKU: 1699716E	<input type="checkbox"/> Lilac Blossoms	SKU: 1632731E
<input type="checkbox"/> Twinkling Lights	SKU: 1699707E	<input type="checkbox"/> Ocean Air	SKU: 1633242E
<input type="checkbox"/> Christmas Cookie	SKU: 1676076E	<input type="checkbox"/> A Calm & Quiet Place	SKU: 1676098E
<input type="checkbox"/> Vanilla Crème Brûlée	SKU: 1633251E	<input type="checkbox"/> Smoked Vanilla & Cashmere	SKU: 1633240E
<input type="checkbox"/> Seaside Woods	SKU: 1676096E	<input type="checkbox"/> Black Tea & Lemon	SKU: 1633252E
<input type="checkbox"/> Amber & Sandalwood	SKU: 1633235E	<input type="checkbox"/> Evening Riverwalk <b>NEW</b>	SKU: 1744602E
<input type="checkbox"/> Pumpkin Maple Crème Caramel <b>NEW</b>	SKU: 1742154E	<input type="checkbox"/> Bayside Cedar	SKU: 1633256E
<input type="checkbox"/> Mango Ice Cream	SKU: 1632520E	<input type="checkbox"/> Lakefront Lodge	SKU: 1633246E
<input type="checkbox"/> Farm Fresh Peach	SKU: 1699717E	<input type="checkbox"/> Midsummer's Night®	SKU: 1676083E
<input type="checkbox"/> Spiced Banana Bread	SKU: 1633259E	<input type="checkbox"/> Black Coconut	SKU: 1676074E
<input type="checkbox"/> Autumn Daydream <b>NEW</b>	SKU: 1742163E	<input type="checkbox"/> Vanilla Bean Espresso	SKU: 1632732E
<input type="checkbox"/> Praline & Birch	SKU: 1633239E	<input type="checkbox"/> Silver Sage & Pine <b>NEW</b>	SKU: 1633253E
<input type="checkbox"/> Cinnamon Stick	SKU: 1676078E	<input type="checkbox"/> Sage & Citrus	SKU: 1632734E
<input type="checkbox"/> Christmas Eve	SKU: 1676077E	<input type="checkbox"/> Vanilla Lime	SKU: 1676090E
<input type="checkbox"/> Sparkling Cinnamon	SKU: 1676088E	<input type="checkbox"/> Shimmering Christmas Tree <b>NEW</b>	SKU: 1742162E

\*Compared to Yankee Candle® Tarts.



AVAILABLE FOR 2 PIN PLUGS

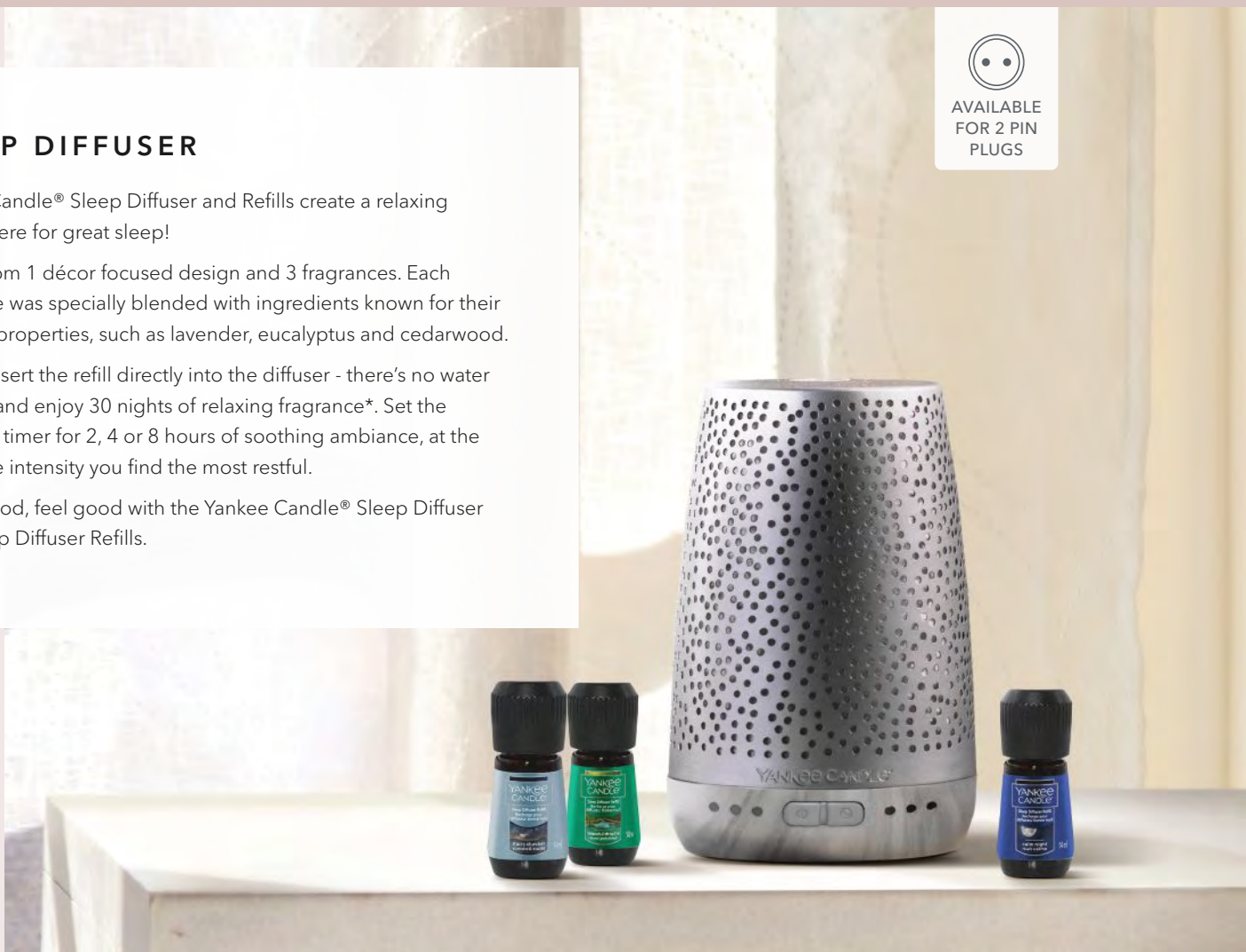
## SLEEP DIFFUSER

Yankee Candle® Sleep Diffuser and Refills create a relaxing atmosphere for great sleep!

Select from 1 décor focused design and 3 fragrances. Each fragrance was specially blended with ingredients known for their calming properties, such as lavender, eucalyptus and cedarwood.

Simply insert the refill directly into the diffuser - there's no water to add - and enjoy 30 nights of relaxing fragrance\*. Set the diffuser's timer for 2, 4 or 8 hours of soothing ambiance, at the fragrance intensity you find the most restful.

Sleep good, feel good with the Yankee Candle® Sleep Diffuser and Sleep Diffuser Refills.



- ☾ Sleep good, feel good! Creates a relaxing atmosphere for sleep
- ☾ Mess-free, easy to use refills – no water required!
- ☾ Programmable 2, 4 and 8 hour timer with automatic switch off feature
- ☾ Adjustable fragrance strength: low, medium and high settings
- ☾ Use with specially formulated Yankee Candle® Sleep Diffuser Refills



**UK Silver Starter Kit and 1 x Peaceful Dreams Refill**  
SKU:1646930E



**Calm Night Refill**  
Unwind with relaxing lavender and eucalyptus scents, sweetened with a touch of vanilla.  
SKU:1646931E



**Peaceful Dreams Refill**  
A dreamy blend of tropical fruit, sweet rose, and cedarwood notes.  
SKU:1646932E



**Starry Slumber Refill**  
Drift away with enchanting jasmine, sweet florals, and warm sandalwood notes.  
SKU:1646933E

\* Based on 8 hours of use on lowest intensity setting. Compliant to be sold in the UK only.



## FRAGRANCE SPHERES

Fragrance Spheres are the perfect solution for small spaces to refresh with favourite Yankee Candle® fragrance.

Provides up to 30 days of fragrance!

Fragrance Spheres are activated by the removal of the protective seal and plastic ring from within the lid - locking in place when secured back on, preventing the jar from reopening. During use, gently shake for a burst of fragrance and replace once the fragrance oil has dissipated. Perfect for small spaces such as laundry rooms, cupboards and bathrooms.

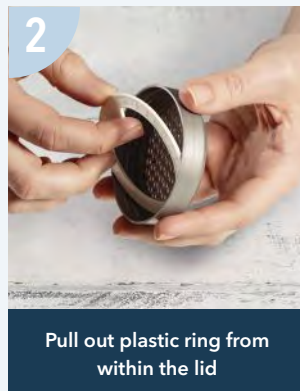


Available in a range of favourite Yankee Candle® scents.

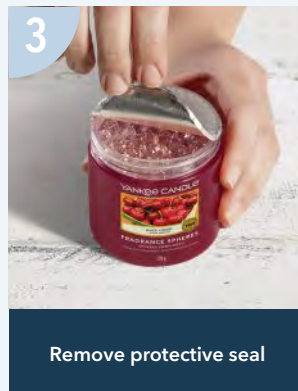
<input type="checkbox"/> Clean Cotton®	SKU:1547235E	<input type="checkbox"/> Cherry Blossom	SKU:1645943E
<input type="checkbox"/> Fluffy Towels	SKU:1645944E	<input type="checkbox"/> Red Raspberry	SKU:1547287E
<input type="checkbox"/> Warm Cashmere	SKU:1645946E	<input type="checkbox"/> Lemon Lavender	SKU:1547243E
<input type="checkbox"/> Black Cherry	SKU:1645942E	<input type="checkbox"/> Black Coconut	SKU:1645941E
<input type="checkbox"/> Pink Sands	SKU:1547284E	<input type="checkbox"/> Midsummer's Night®	SKU:1547257E



Remove fragrance lid



Pull out plastic ring from within the lid



Remove protective seal



Secure lid to allow fragrance to fill the room



AVAILABLE  
FOR 2 PIN  
PLUGS

## SCENTERPIECE

The Scenterpiece Easy MeltCup System allows consumers to change scents (and the mood) in seconds with Easy MeltCup fragrances. It's easy, flameless and gives room filling fragrance. A recessed heating dish and a six foot power cord offer a clean look and flexible placement in the home. With its adjustable timer and automatic shut off, it offers you worry-free convenience.



## SCENTERPIECE EASY MELTCUP WARMERS

Offered in a range of modern designs to enhance any home décor style, the electric plug-in warmers feature a Home Fragrance heater that quickly melts the wax.



**Elizabeth**

h110 x w150 x d150mm  
SKU:1533240



**Noah Black**

h98 x w116 x d116mm  
SKU:1533245



**Noah Grey**

h98 x w116 x d116mm  
SKU:1533246



**Addison**

h128 x d128mm  
SKU:1615741



**Belmont**

h128 x d128mm  
SKU:1615745



**Langham**

h148 x d127 mm  
SKU:1615743

## SCENTERPIECE EASY MELTCUPS

Simply swap the heat-resistant Easy MeltCup to change a fragrance quickly and easily.

This drives ongoing demand for Easy MeltCups which are available in 19 authentic Yankee Candle® fragrances. Easy MeltCups can be used and reused for up to 24 hours of fragrance each.

■ Clean Cotton®	SKU:1319697E	■ Christmas Eve	SKU:1316940E
■ Midnight Jasmine	SKU:1316918E	■ Red Apple Wreath	SKU:1316944E
■ Soft Blanket	SKU:1724463E	■ Red Raspberry	SKU:1339530E
■ Fluffy Towels	SKU:1316906E	■ Pink Sands	SKU:1316909E
■ Vanilla Cupcake	SKU:1316913E	■ Lemon Lavender	SKU:1316916E
■ Christmas Cookie	SKU:1316939E	■ Black Coconut	SKU:1504080E
■ Seaside Woods	SKU:1608988E	■ Midsummer's Night®	SKU:1316908E
■ Cinnamon Stick	SKU:1316915E	■ A Calm & Quiet Place	SKU:1577146E
■ Black Cherry	SKU:1319696E	■ Vanilla Lime	SKU:1504090E
■ Sparkling Cinnamon	SKU:1316945E		

# Travel

Bring the feeling of comfort from home onto the road, our car fragrance collections help your consumers enjoy a more pleasant journey.



## CAR JAR®

Fragrance that goes everywhere!  
Great for cars and small spaces at home.  
Available in popular Yankee Candle® fragrances.



## CAR JAR® ULTIMATE

Neutralise odours and freshen the air in vehicles and small spaces, such as gym lockers and pet areas, with the Car Jar® Ultimate. Each Car Jar® Ultimate provides up to 4 weeks of continuous fragrance.



## 3 PACK CAR JAR®

Keep your car smelling great inside with authentic, true-to-life Yankee Candle® fragrances. Try it in small spaces at home too!



## CAR VENT STICK

Great Yankee Candle® fragrance on-the-go! Works in vehicles to neutralise odours and freshen air with Yankee Candle® fragrances. Fastens securely to vehicle dash vents.



## SIDEKICK® AUTO

The Yankee Candle® Sidekick® Collection is one of our Auto refillable options. It has a decorative diffuser that will enhance style in any car. The Sidekick® Collection has a modern chrome finish and premium design which your consumers will be eager to display, while providing 30 days of welcoming fragrance. Our Sidekick® Fragrance Refills are easy to change and fit the Vent Clip product.



## Sidekick® Starter Kit - Pink Sands

SKU:1663215E

	CAR JAR®	CAR JAR® ULTIMATE	3 PACK CAR JAR	CAR VENT STICK	SIDEKICK® REFILLS
<input type="checkbox"/> Clean Cotton®	SKU:1020639E	SKU:1220878E	SKU:1114305E	SKU:1194395E	SKU:1663226E
<input type="checkbox"/> Soft Blanket	SKU:1723599E	SKU:1521593E			
<input type="checkbox"/> Fluffy Towels	SKU:1207596E	SKU:1726111E			SKU:1723622E
<input checked="" type="checkbox"/> Seaside Woods	SKU:1607269E				
<input checked="" type="checkbox"/> Amber & Sandalwood	SKU:1633278E				
<input checked="" type="checkbox"/> Midnight Jasmine	SKU:1224921E	SKU:1220925E			
<input checked="" type="checkbox"/> Vanilla Cupcake	SKU:1158159E	SKU:1220923E	SKU:1158160E		
<input checked="" type="checkbox"/> Sparkling Cinnamon	SKU:1126386E				
<input checked="" type="checkbox"/> Black Cherry	SKU:1133672E	SKU:1221000E	SKU:1137658E	SKU:1723623E	SKU:1663232E
<input checked="" type="checkbox"/> Red Raspberry	SKU:1519943E	SKU:1521592E			
<input checked="" type="checkbox"/> Pink Sands	SKU:1207566E	SKU:1723597E		SKU:1723624E	SKU:1663224E
<input checked="" type="checkbox"/> Wild Orchid	SKU:1633677E				
<input checked="" type="checkbox"/> Lemon Lavender	SKU:1172084E	SKU:1220907E	SKU:1137673E		
<input checked="" type="checkbox"/> Midsummer's Night®	SKU:1020366E	SKU:1220877E	SKU:1114285E	SKU:1194390E	SKU:1663225E
<input checked="" type="checkbox"/> Black Coconut	SKU:1295691E	SKU:1295841E			SKU:1630333E
<input checked="" type="checkbox"/> Bayside Cedar	SKU:1633296E				
<input checked="" type="checkbox"/> Vanilla Lime	SKU:1172085E	SKU:1220892E			

# Accents

Everyday accessory collections showcasing fresh, modern designs that work with any fragrance and any home décor.

## EVERYDAY MELT WARMERS

Available in a range of styles to fit every season and design, these Melt Warmers let you enjoy the exceptional fragrances of our Wax Melts warmed by an unscented tea light candle. Great for mixing and matching scents to create your own personal aroma blends.



**Pebble Melt Warmer  
- Spa Blue**  
h123 x w100 x d100mm  
SKU:1663050E



**Pebble Melt Warmer  
- Orion Blue**  
h123 x w100 x d100mm  
SKU:1663051E



**Pebble Melt Warmer  
- Grey Lilac**  
h123 x w100 x d100mm  
SKU:1663052E



**Pebble Melt Warmer  
- Pure Cashmere**  
h123 x w100 x d100mm  
SKU:1663053E



## POP TEA LIGHT / VOTIVE HOLDERS

Add an injection of colour to your home with the Yankee Candle® POP votive and tea light holder. Available in a selection of on trend colours to partner with your favourite fragrance.



**Coral**  
h70 x w70 x d70mm  
SKU:1665066E



**Violet**  
h70 x w70 x d70mm  
SKU:1665067E



**Pink**  
h70 x w70 x d70mm  
SKU:1665068E



**Clear**  
h70 x w70 x d70mm  
SKU:1666591E



**Blue**  
h70 x w70 x d70mm  
SKU:1665069E



**Teal**  
h70 x w70 x d70mm  
SKU:1665070E



# LOVE *your* CANDLE

To keep your home beautifully fragranced throughout the year simply follow our handy tips on how to love your Yankee Candle®

## 1 Trim your wick

Use our handy Wick Trimmer to keep your wick neat and tidy. Trim your wick to the length recommended on the bottom label of your candle.



## 2 Allow to pool

Let the top layer of wax liquefy and pool to the edges to avoid tunnelling. Wondering how long this should take? We recommend, that for every 1cm in diameter, you burn for 30 minutes.



## 3 Use a Candle Snuffer

Gently douse the flame when you're done to prevent your candle from smoking.



## 4 Know when to say goodbye

We never like to see the end of our favourite fragrance, but once your candle wax is 1cm from the bottom; it's officially finished. Time to choose another favourite to burn.



# Fragrance Information

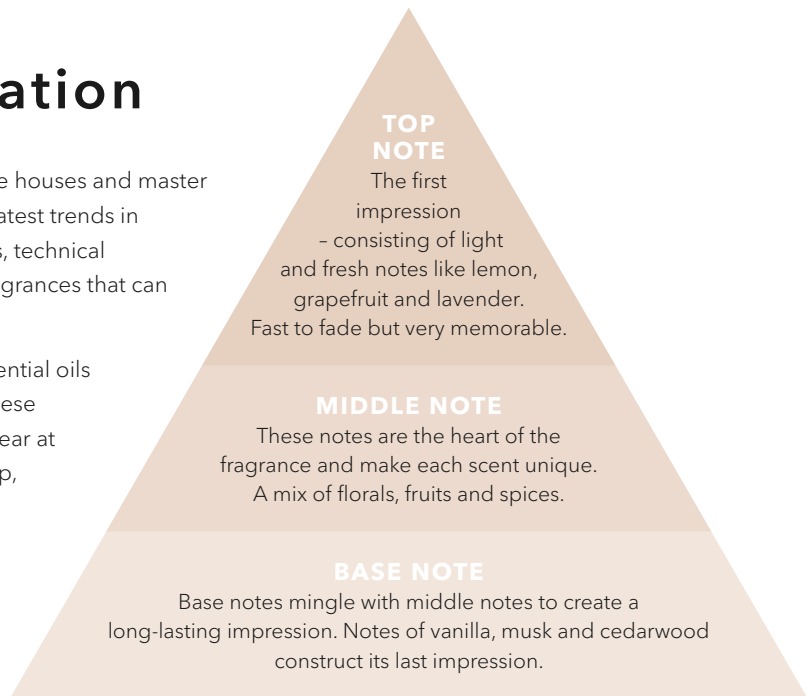
Working with the world's most renowned fragrance houses and master perfumers, we bring you and your customers the latest trends in fragrance, colour and home décor. With their tools, technical knowledge and artistic sense, perfumers create fragrances that can evoke a variety of emotions and sensations.

Many of our candle fragrances contain natural essential oils and feature a harmonious blend of ingredients. These ingredients translate into fragrance notes that appear at different stages of the overall scent experience: top, middle, and base.

Our true-to-life fragrances evoke memories and emotions that you'll want to cherish forever. Yankee Candle® is a trusted choice for quality, long-lasting fragrances. In the world of perfume, fragrances are classified by their key characteristics, creating olfactory families. These are then broken down further into sub-families. At Yankee Candle®, we help consumers find their favourite fragrance by categorising our fragrances into 6 simple families.

The fragrance family key will help you identify the family of your favourite fragrance! Some fragrances embrace notes from more than 1 of our olfactive families and for these you will see 2 dots, the top tells you the primary family and the bottom their secondary.

For SKU details see page 48.



Bright, fresh, lush, and sensual; Floral fragrances are uplifting and happy



Bright and zesty with a hint of sweet; Citrus fragrances are energetic and refreshing



Vibrant and lush with a satisfying juiciness; Fruity scents evoke a sense of abundance



Cool, watery, bright, and breezy; Fresh and Clean fragrances are vibrant and optimistic



Earthy, smoky, and warm; Woody scents are cosy and grounding



Warm, comforting, and indulgent; Sweet and Spicy fragrances are welcoming and relaxing



### A Calm & Quiet Place

Fragrance Notes

- TOP** Mandarin Leaf
- MID** Jasmine, Cedarwood
- BASE** Patchouli, Sandalwood, Amber Musk



### Amber & Sandalwood

Fragrance Notes

- TOP** Pepper, Tonka Bean, Cardamom
- MID** Caramel, Lavender, Amber
- BASE** Cedarwood, Sandalwood, Vanilla, Patchouli



New



### Autumn Daydream

Fragrance Notes

- TOP** Clove, Clary Sage, Persimmon
- MID** Rhubarb, Lavender, Geranium
- BASE** Eucalyptus Woods, Balsam



### Autumn Sunset

Fragrance Notes

- TOP** Orange, Lemon
- MID** Cedarwood, Lavandin, Heliotrope
- BASE** Amber, Sandalwood, Oud



### Baby Powder

Fragrance Notes

- TOP** Powdery Almond
- MID** Floral Powdery
- BASE** Musk, Coumarin



### Bayside Cedar

Fragrance Notes

- TOP** Bergamot, Green Pear, Grapefruit
- MID** Mandarin Blossom, Water Lily
- BASE** Amber, Cedarwood, Musk



### Black Cherry

Fragrance Notes

- TOP** Cherry, Almond
- MID** Cherry, Cinnamon
- BASE** Sweet Cherry



### Black Coconut

Fragrance Notes

- TOP** Fruity Pineapple, Coconut
- MID** Coconut Blossom
- BASE** Powdery Notes, Woody Notes, Musk



### Black Tea & Lemon

Fragrance Notes

- TOP** Yuzu, Lemon, Pink Pepper
- MID** Black Sesame Seeds, Ginger, Lime Leaves
- BASE** Warm Vanilla, Clove, Coconut, Creamy Musk



### Christmas Cookie

Fragrance Notes

- TOP** Creamy Vanilla Bean
- MID** Nutmeg, Cinnamon, Sugar
- BASE** Vanilla, Butter, Baked Notes



### Christmas Eve

Fragrance Notes

- TOP** Orange, Almond, Lime, Lemon
- MID** Nutmeg, Cinnamon, Sugar
- BASE** Violet, Amber, Creamy Praline, Vanilla



### Cinnamon Stick

Fragrance Notes

- TOP** Cardamom, Clove
- MID** Cinnamon Stick
- BASE** Bay Leaf, Cedarwood



### Clean Cotton®

Fragrance Notes

- TOP** Ozone, Leafy Greens, Bergamot
- MID** Lily of the Valley, Rose
- BASE** Vetiver, Cedar, Musk, Woody Notes



### Coconut Beach

Fragrance Notes

- TOP** Salty Air, Pineapple
- MID** Fresh Coconut, Lei Blossom
- BASE** Airy Musk, Tahitian Vanilla



New



### Evening Riverwalk

Fragrance Notes

- TOP** Bergamot, Cardamom, Red Cedar, Birch Bark
- MID** Amber, Suede, Black Vanilla
- BASE** Smoked Oud, Burnished Leather, Mahogany Wood



### Farm Fresh Peach

Fragrance Notes

- TOP** Green Leaves, Apricot, Orange
- MID** Peach, Prune
- BASE** Musk, Plum, Vanilla



### Fresh Cut Roses

Fragrance Notes

- TOP** Fruity Apple Peel, Green Leaf, Citrus
- MID** Red Rose, Geranium
- BASE** Soft Powder, Musk



New



### Holiday Cheer

Fragrance Notes

- TOP** Cardamom, Liqueur, Pepper
- MID** Orchid, Plum, Blackberry Wine
- BASE** Amber, Vanilla Sugar, Tonka Bean





### Iced Berry Lemonade

**Fragrance Notes**

- TOP** Strawberry Leaf, Lemon Sugar, Sweet Mandarin, Ruby Red Grapefruit
- MID** Yuzu, Red Raspberry, Pomelo, Pineapple
- BASE** Vanilla Bean, Malt, Violet Leaf



### Lakefront Lodge

**Fragrance Notes**

- TOP** Aldehydes, Ozone Accord, Mandarin
- MID** Fir Balsam, Pine Needle, Cedarwood
- BASE** Tonka, Cedarwood, Labdanum



### Lemon Lavender

**Fragrance Notes**

- TOP** Tangerine, Lemon, Aromatic Lavender
- MID** Fruity Notes, Orange, Petitgrain, Eucalyptus
- BASE** Vanilla, Hints of Spice



### Letters To Santa

**Fragrance Notes**

- TOP** Solar Cinnamon, Sunshine Lemondrop
- MID** Solar Accord, Coconut, Sandalwood, Sugared Musk
- BASE** Amber, Praline, Handwritten Letters



### Lilac Blossoms

**Fragrance Notes**

- TOP** Dewy Greens, Water Lily, Bergamot
- MID** Lilac Petals, Hyacinth, Tulip Bulbs
- BASE** Cedarleaf, Vetiver, Moss



New



### Magical Bright Lights

**Fragrance Notes**

- TOP** Frozen Pear, White Peach, Mint Leaf
- MID** Jasmine, Coconut, Moss
- BASE** Sandalwood, Vanilla, Amber



### Mango Ice Cream

**Fragrance Notes**

- TOP** Orange, Pineapple Juice, Banana Puree
- MID** Sliced Mango, Fresh Berries
- BASE** Vanilla Cream



### Midnight Jasmine

**Fragrance Notes**

- TOP** Neroli, Orantique, Mandarin Blossom, Yellow Grapefruit
- MID** Grapefruit
- BASE** Musk, Powdery Notes



### Midsummer's Night®

**Fragrance Notes**

- TOP** Citrus, Herbaceous, Woody, Bergamot, Lime
- MID** Lavender, Pine Floral Sage
- BASE** Cedarwood, Vetiver, Juniper Berry, Clary Sage, Moss



New



### Mulled Sangria

**Fragrance Notes**

- TOP** Mulled Apple, Orange, Peppercorn
- MID** Pear, Cinnamon Sugar, Cider Spices
- BASE** Apple Brandy, Vanilla Bean, Cedar



### Ocean Air

**Fragrance Notes**

- TOP** Blue Ozone, Linen Breeze, Bergamot, Lemon
- MID** Cotton Flower, Muguet, White Lily, Fresh Clover
- BASE** Sheer Musk, Fresh Vanilla, Cedarwood



### Pink Cherry & Vanilla

**Fragrance Notes**

- TOP** Cherry, Raspberry, Apricot
- MID** Pistachio, Cherry Blossom, Milk Accord
- BASE** Vanilla, Almond Granola Accord, Musk



### Pink Sands

**Fragrance Notes**

- TOP** Citrus, Melon, Berry
- MID** Osmanthus
- BASE** Spicy Vanilla, Musk, Woody Notes



### Praline & Birch

**Fragrance Notes**

- TOP** Woody, Clove, Cinnamon, Red Fruit
- MID** Balsam, Eucalyptus, Myrrh Resin, Jasmine, Muguet
- BASE** Vanilla, Musk, Balsam, Oriental, Sandalwood, Praline, Amber



New



### Pumpkin Maple Crème Caramel

**Fragrance Notes**

- TOP** Cinnamon Sugar, Glazed Icing, Brown Butter
- MID** Caramel, Spiced Croissant Dough, Pumpkin
- BASE** Vanilla Icing, Maple



### Red Apple Wreath

**Fragrance Notes**

- TOP** Golden Apples, Cinnamon Leaf, Clove
- MID** Apple Peel, Cracked Walnuts, Brown Sugar
- BASE** Amber, Melted Butter, Maple Syrup, Vanilla



### Red Raspberry

**Fragrance Notes**

- TOP** Juicy Orange, Sweet Mandarin, Black Cherry
- MID** Black Raspberries, Juicy Strawberries, Blackcurrant, Strawberry Leaves
- BASE** Crystallized sugar, sweet musk



### Sage & Citrus

**Fragrance Notes**

- TOP** Herbaceous, Lavender, Citrus
- MID** Geranium, Lavender
- BASE** Patchouli, Powdery Notes, Musk, Woody Notes



● Floral

● Citrus

● Fruity

● Fresh & Clean

● Woody

● Sweet & Spicy





### Seaside Woods

**Fragrance Notes**  
**TOP** Orange Blossom, Cool Citrus  
**MID** Sweet Alyssum, Acacia  
**BASE** Cotton Wood, Driftwood



### Shimmering Christmas Tree

**Fragrance Notes**  
**TOP** Sparkling Aldehydes, Bergamot, Dewy Greens  
**MID** Fir Needle, Lavender, Eucalyptus  
**BASE** Fir Balsam, Patchouli, Warm Spices



### Silver Sage & Pine

**Fragrance Notes**  
**TOP** Cassis, Clary Sage, Aldehydes  
**MID** Pine Needle, Leather, Jasmine  
**BASE** Cedarwood, Amber, Moss



### Smoked Vanilla & Cashmere

**Fragrance Notes**  
**TOP** Raw Sugar, Black Currant, Charred Marshmallow  
**MID** Smoked Cinnamon, Charcoal, Vanilla Ash, Clove Bud, Cashmere  
**BASE** Molten Amber, Creamy Musk, Red Cedar, Guaiacwood



### Sparkling Cinnamon

**Fragrance Notes**  
**TOP** Cinnamon Spice  
**MID** Clove, Cardamom  
**BASE** Bay Leaf, Cedarwood



### Sparkling Winterberry

**Fragrance Notes**  
**TOP** Apple, Pomegranate, Pink Pineapple, Winterberry  
**MID** Juniper berries, Fir Balsam, Spearmint  
**BASE** Snow-covered Cedar, White Moss, Musk



### Soft Blanket

**Fragrance Notes**  
**TOP** Bergamot, Citrus, Blackberry  
**MID** Cashmere Vanilla, Powdery Rose, Tobacco Flower  
**BASE** Amber, Cocoa, Musk



### Soft Wool & Amber

**Fragrance Notes**  
**TOP** Heliotrope, Orange, Tangerine  
**MID** Lily of the Valley, Jasmine  
**BASE** Musk Flower, White Amber, Cashmere, Sandalwood, Vanilla



### Spiced Banana Bread

**Fragrance Notes**  
**TOP** Cinnamon Sugar, Gingersnap, Apple Spice  
**MID** Nutmeg, Banana, Baked Pumpkin, Buttercream, Cashew Milk  
**BASE** Vanilla, Malt, Clove, Coconut Milk



### Twinkling Lights

**Fragrance Notes**  
**TOP** Almond, Peach  
**MID** Milk, Jasmine, Frangipani  
**BASE** Vanilla, Sandalwood, Cedarwood



### Vanilla Bean Espresso

**Fragrance Notes**  
**TOP** Lemon Rind, Whipped Cream, Sweet Mandarin  
**MID** Rich Dark Caramel, Mocha, Espresso, Tuberose, Coffee Bean, Toffee  
**BASE** Patchouli, Cocoa Bean, Cacao, Black Vanilla



### Vanilla Crème Brûlée

**Fragrance Notes**  
**TOP** Cinnamon Bark, Red Fruits, Orange Peel  
**MID** Coconut Pulp, Baked Cookie, Milk Accord, Jasmine, Tiare Flower  
**BASE** Vanilla, Toasted Praline, White Musk, Tonka Bean



### Vanilla Cupcake

**Fragrance Notes**  
**TOP** Vanilla Icing, Malted Sugar  
**MID** Cake Batter, Chocolate  
**BASE** Cocoa, Vanilla Bean



### Vanilla Lime

**Fragrance Notes**  
**TOP** Kaffir Lime, Lemon Zest  
**MID** Sugar, Cocoa  
**BASE** Vanilla, Tonka Bean



### Wedding Day®

**Fragrance Notes**  
**TOP** Sheer Citrus, Aldehydes, Greens  
**MID** Mimosa, Ylang, Jasmine, Rose, Tuberose  
**BASE** Sweet Musk, Sandalwood, Tonka Bean



### White Gardenia

**Fragrance Notes**  
**TOP** Peach, Berry, Clove  
**MID** Gardenia, Jasmine, Lily, Freesia  
**BASE** Musk, Woody Notes



### White Spruce & Grapefruit

**Fragrance Notes**  
**TOP** Grapefruit, Pomelo, Pine, Orange  
**MID** Spruce, Black Current, Pineapple, Fir Needle  
**BASE** Rich Balsam, Vanilla Bean, Musk, White Cedar



### Wild Orchid

**Fragrance Notes**  
**TOP** Sunny Ozone, Mandarin Blossom, Bergamot, Palm Leaf  
**MID** Wild Orchid, Hibiscus, Strawberry Nectar, Midnight Jasmine, Banana Flower  
**BASE** Fruity Musk, Sandalwood, White Amber



● Floral

● Citrus

● Fruity

● Fresh & Clean

● Woody

● Sweet & Spicy

# What is Visual Merchandising?

Successful Visual Merchandising is the art of presenting products through attractive displays to drive commercial performance, maximise sales, and encourage repeat purchases. This can be achieved by creating visually compelling displays that accentuates a product's appearance, features and benefits, which can help define a brand's identity as well as boost revenue.

Elements such as store design, layout, merchandising and cleanliness, along with lighting in a store, all contribute to creating a great atmosphere that draws consumers, giving consumers a desire to shop, browse and make a purchase.

Here are some Visual Merchandising tips to consider when displaying your product...

1

Whether you are creating a small, medium, or large shop floor layout, Yankee Candle® can offer you branded furniture and recommend what products to display on each furniture to increase customer interaction and optimise sales results.

All of this information can be found in our latest Visual Merchandising (VM) guides.

Below is an overview of our current furniture offering.



Furniture Description	Item Code
1 WS Double Wall Bay Kit	1594402
2 WS Single Wall Bay Kit	1594407
3 WS Gondola	1594417
4 WS Combination Fixture	1594419

Furniture Description	Item Code
5 WS CDU	1594421
6 WS Large Table	1594423
6 WS Medium Table	1594424
6 WS Small Table	1594425

Furniture Description	Item Code
7 WS Table Topper	1601956
8 WS Ladder	1594426
9 WS Multi Brand CDU	1680265

# 2

Consider the best location to attract your consumers and use brand signage to aid navigation.



## OUTSIDE THE SHOP



**Window Display** - The entrance to your store has the highest footfall. We supply a Stockist window sticker to ensure consumers know Yankee Candle® is available inside. Yankee Candle® window graphics are available to order from your customer care representative.

## INSIDE THE SHOP



**Location** - Inspire the trial of new fragrances as well as customer favourites by out positioning fixtures in high footfall areas.



**Best sellers** - Position best sellers in clear prominent positions within their merchandised layout.



**Replenishment** - Keep the displays fully replenished, fill up any gaps so shelves look full and attractive, ensuring products look presentable.



**POS and Graphics** - Is branding clearly visible and is the furniture displaying the correct POS matching the product displayed?



# 3

Visual Merchandising Support Tools

Our Visual Merchandising best practice guides and planogram templates have all the information you need to improve the overall product presentation and commerciality within your store.

For more information, log on to DASH, our Digital Asset Storage House platform or speak to your customer care representative.



# AW23 Wall Bay Fragrance Assortments

Yankee Candle® provides recommended fragrance assortments to ensure your store carries the most seasonally appropriate and sales optimised selection. Whether you have 1 double wall bay or 3, our recommended assortments are based on understanding fragrance sales, market trends and consumer buying behaviour.

1 Double Wall Bay /  
11 Fragrance Planogram



2 Wall Bay /  
22 Fragrance Planogram



	Autumn 2023	Winter 2023
1	Clean Cotton	White Spruce & Grapefruit <b>NEW</b>
2	Vanilla Crème Brûlée	Magical Bright Lights <b>NEW</b>
3	Pumpkin Maple Crème Caramel <b>NEW</b>	Twinkling Lights
4	Autumn Daydream <b>NEW</b>	Christmas Cookie
5	Black Cherry	Christmas Eve
6	Mulled Sangria <b>NEW</b>	Sparkling Cinnamon
7	Wild Orchid	Letters To Santa
8	Smoked Vanilla & Cashmere	Red Apple Wreath
9	Evening Riverwalk <b>NEW</b>	Holiday Cheer <b>NEW</b>
10	Bayside Cedar	Sparkling Winterberry <b>NEW</b>
11	Sage & Citrus	Shimmering Christmas Tree <b>NEW</b>

	Autumn 2023	Winter 2023
1	Clean Cotton	Clean Cotton
2	Soft Wool & Amber	White Spruce & Grapefruit <b>NEW</b>
3	Vanilla Cupcake	Magical Bright Lights <b>NEW</b>
4	Vanilla Crème Brûlée	Twinkling Lights
5	Amber & Sandalwood	Christmas Cookie
6	Pumpkin Maple Crème Caramel <b>NEW</b>	Vanilla Crème Brûlée
7	Spiced Banana Bread	Spiced Banana Bread
8	Autumn Daydream <b>NEW</b>	Praline & Birch
9	Praline & Birch	Christmas Eve
10	Cinnamon Stick	Sparkling Cinnamon
11	Black Cherry	Letters To Santa
12	Mulled Sangria <b>NEW</b>	Red Apple Wreath
13	Wild Orchid	Black Cherry
14	Pink Sands	Holiday Cheer <b>NEW</b>
15	A Calm And Quiet Place	Sparkling Winterberry <b>NEW</b>
16	Smoked Vanilla & Cashmere	Wild Orchid
17	Black Tea & Lemon	Pink Sands
18	Evening Riverwalk <b>NEW</b>	Smoked Vanilla & Cashmere
19	Bayside Cedar	Bayside Cedar
20	Midsummer's Night	Midsummer's Night
21	Vanilla Bean Espresso	Silver Sage & Pine <b>NEW</b>
22	Sage & Citrus	Shimmering Christmas Tree <b>NEW</b>

3 Wall Bay /  
33 Fragrance Planogram



Autumn 2023		Winter 2023	
1	Clean Cotton	1	Clean Cotton
2	Soft Blanket	2	White Spruce & Grapefruit <b>NEW</b>
3	Midnight Jasmine	3	Magical Bright Lights <b>NEW</b>
4	Soft Wool & Amber	4	Soft Blanket
5	Vanilla Cupcake	5	Soft Wool & Amber
6	Autumn Sunset	6	Vanilla Cupcake
7	Vanilla Crème Brulee	7	Twinkling Lights
8	Amber & Sandalwood	8	Christmas Cookie
9	Pumpkin Maple Crème Caramel <b>NEW</b>	9	Vanilla Crème Brulee
10	Farm Fresh Peach	10	Amber & Sandalwood
11	Spiced Banana Bread	11	Spiced Banana Bread
12	Autumn Daydream <b>NEW</b>	12	Praline & Birch
13	Praline & Birch	13	Cinnamon Stick
14	Cinnamon Stick	14	Christmas Eve
15	Black Cherry	15	Sparkling Cinnamon
16	Red Raspberry	16	Letters To Santa
17	Mulled Sangria <b>NEW</b>	17	Red Apple Wreath
18	Wild Orchid	18	Black Cherry
19	Fresh Cut Roses	19	Red Raspberry
20	Pink Sands	20	Holiday Cheer <b>NEW</b>
21	Lemon Lavender	21	Sparkling Winterberry <b>NEW</b>
22	A Calm And Quiet Place	22	Wild Orchid
23	Smoked Vanilla & Cashmere	23	Pink Sands
24	Black Tea & Lemon	24	Lemon Lavender
25	Evening Riverwalk <b>NEW</b>	25	Smoked Vanilla & Cashmere
26	Bayside Cedar	26	Black Tea & Lemon
27	Lakefront Lodge	27	Bayside Cedar
28	Midsummer's Night	28	Midsummer's Night
29	Black Coconut	29	Black Coconut
30	Vanilla Bean Espresso	30	Vanilla Bean Espresso
31	Silver Sage & Pine <b>NEW</b>	31	Silver Sage & Pine <b>NEW</b>
32	Sage & Citrus	32	Sage & Citrus
33	Vanilla Lime	33	Shimmering Christmas Tree <b>NEW</b>

**Top tip**  
For best visual presentation merchandised Wax Melts and Filled Votives to follow the colour run of the Signature fragrances

# Autumn / Winter '23 Fragrance Colour Run

We recommend that our fragrances are displayed in a spectrum of colour. We refer to this as our "Colour Run". Even if you have only 11 fragrances we advise you apply the below approach. The Colour Run below is a guide to use when displaying fragrances on your furniture.



# Discover DASH

(DIGITAL ASSET STORAGE HOUSE)



[DASH.NEWELLBRANDS.COM](https://dash.newellbrands.com)

Free marketing tools exclusively  
for our wholesale customers

**IT'S FAST,  
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New users: please  
consult with your sales  
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for registration  
instructions.

Find everything you need to advertise and promote your Yankee Candle® products, right at your fingertips, 24/7. Visit the DASH (Digital Asset Storage House) for hundreds of branded and approved materials for all your marketing needs including:

- **Logos**
- **Order Forms**
- **Signs**
- **Product images**
- **Catalogues**

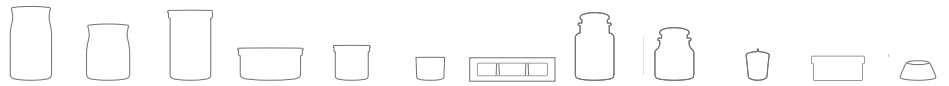
# SKU information



Fragrance Family	Fragrance	Signature Large Jar Candle	Signature Medium Jar Candle	Signature Large Tumbler Candle	Signature Multiwick Tumbler Candle	Signature Small Tumbler Candle	Single Filled Votives	3 Pack Filled Votives	Original Large Jar Candle	Original Medium Jar Candle	Original Votive Candle	Scenterpiece Meltcups	Wax Melts
	A Calm & Quiet Place	1701373E	1701384E	1724379E			1701436E		1577119E	1577129E	1577150E	1577146E	1676098E
	Amber & Sandalwood	1629982E	1630016E	1630050E	1630084E	1744756E	1686347E	1632036E					1633235E
<b>NEW</b>	Autumn Daydream	1743378E	1743348E	1743356E	1743379E						1743388E		1742163E
	Autumn Sunset	1631767E	1631782E	1631808E			1701430E						1699716E
	Baby Powder	1701370E	1701381E	1724383E			1701431E		1122150E	1122151E	1038414E		1676094E
	Bayside Cedar	1629980E	1630014E	1630048E	1630082E	1744755E	1686345E	1632038E					1633256E
	Black Cherry	1701380E	1701391E	1724478E	1724378E	1744738E	1701433E	1701393E	1129749E	1129752E	1129756E	1319696E	1676073E
	Black Coconut	1701371E	1701382E	1724395E			1701432E		1254003E	1254004E	1254007E	1504080E	1676074E
	Black Tea & Lemon	1629978E	1630012E	1630046E			1686343E						1633252E
	Cherry Blossom								1542836E	1542837E	1542840E		
	Christmas Cookie	1629976E	1630010E	1630044E					115504E		578504E	1316939E	1676076E
	Christmas Eve	1631776E	1631837E	1631806E					1199601E		1199616E	1316940E	1676077E
	Cinnamon Stick	1701372E	1701383E	1631840E			1701435E		1055974E	1055975E	1055977E	1316915E	1676078E
	Clean Cotton®	1630643E	1630816E	1630644E	1630645E	1744735E	1701437E	1701402E	1010728E	1010729E	1016719E	1319697E	1676079E
	Coconut Beach	1629967E	1630001E	1630035E			1686385E						1632730E
<b>NEW</b>	Evening Riverwalk	1743371E	1743377E	1743366E							1743387E		1744602E
	Farm Fresh Peach	1631774E	1631781E	1631843E			1701394E						1699717E
	Fluffy Towels								1205376E	1205377E	1205382E	1316906E	
	Fresh Cut Roses	1630682E	1630660E	1630709E			1701465E		1038367E	1038356E	1038348E		1676097E
<b>NEW</b>	Holiday Cheer	1743384E	1743349E	1743357E	1743363E						1743392E		1742155E
	Iced Berry Lemonade	1629983E	1630017E	1630051E	1630085E	1744734E	1686348E	1632043E					1633250E
	Lakefront Lodge	1629990E	1630024E	1630058E			1701444E						1633246E
	Lemon Lavender	1629970E	1630004E	1630038E	1630072E	1744758E	1686388E	1686369E	1073481E	1073482E	1085900E	1316916E	1676095E
	Letters To Santa	1729553E	1729552E	1724367E							1631647E		1632016E
	Lilac Blossoms	1629963E	1629997E	1630031E			1686381E						1632731E
<b>NEW</b>	Magical Bright Lights	1743383E	1743368E	1743362E							1743389E		1744608E
	Mango Ice Cream	1632326E	1632325E	1632321E			1632472E						1632520E
	Midnight Jasmine	1630688E	1630666E	1630715E	1630807E	1744746E	1632046E	1632039E	1129548E	1129551E	1129555E	1316918E	1676082E
	Midsummer's Night®	1629968E	1630002E	1630036E	1630070E	1744757E	1701446E	1701411E	115174E	114174E	578174E	1316908E	1676083E

● Floral    
 ● Citrus    
 ● Fruity    
 ● Fresh & Clean    
 ● Woody    
 ● Sweet & Spicy





	Fragrance Family	Fragrance	Signature Large Jar Candle	Signature Medium Jar Candle	Signature Large Tumbler Candle	Signature Multiwick Tumbler Candle	Signature Small Tumbler Candle	Single Filled Votives	3 Pack Filled Votives	Original Large Jar Candle	Original Medium Jar Candle	Original Votive Candle	Scenterpiece Meltcups	Wax Melts	
NEW	●	Mulled Sangria	1743369E	1743376E	1743352E							1743393E		1744609E	
	●	Ocean Air	1629984E	1630018E	1630052E	1630086E	1744737E	1686349E	1632044E					1633242E	
	●	Pink Cherry & Vanilla	1629986E	1630020E	1630054E			1686351E						1633257E	
	●●	Pink Sands	1629962E	1629996E	1630030E	1630064E	1744736E	1686380E	1686361E	1205337E	1205340E	1205362E	1316909E	1676084E	
	●	Praline & Birch	1629987E	1630021E	1630055E			1701449E						1633239E	
NEW	●	Pumpkin Maple Crème Caramel	1743370E	1743381E	1743364E							1743390E		1742154E	
	●●	Red Apple Wreath	1629977E	1630011E	1630045E					1120697E		1120702E	1316944E	1676085E	
	●	Red Raspberry	1701375E	1701386E	1724404E			1701451E		1323186E	1323187E	1323190E	1339530E	1676086E	
	●	Sage & Citrus	1629961E	1629995E	1630029E			1701453E						1632734E	
	●●	Seaside Woods	1630692E	1630669E	1630719E			1701458E		1609098E	1609100E	1609116E	1608988E	1676096E	
NEW	●	Shimmering Christmas Tree	1743380E	1743375E	1743350E							1743391E		1742162E	
NEW	●	Silver Sage & Pine	1629993E	1630027E	1630061E			1701454E	1701418E					1633253E	
	●	Smoked Vanilla & Cashmere	1629989E	1630023E	1630057E			1701455E						1633240E	
	●	Soft Blanket	1701376E	1701387E	1724359E			1701452E		1725591E	1725588E	1725592E	1724463E	1676087E	
	●	Soft Wool & Amber	1724952E	1721078E	1721005E			1722174E						1719396E	
	●	Sparkling Cinnamon	1629975E	1630009E	1630043E						1100952E		1100957E	1316945E	1676088E
NEW	●	Sparkling Winterberry	1743373E	1743372E	1743355E							1743385E		1744607E	
	●	Spiced Banana Bread	1629991E	1630025E	1724485E			1701456E						1633259E	
	●	Tropical Breeze	1629985E	1630019E	1630053E			1686350E						1633238E	
	●	Twinkling Lights	1631746E	1631811E	1631777E							1631274E		1699707E	
	●	Vanilla Bean Espresso	1701377E	1701388E	1724491E			1701459E						1632732E	
NEW	●	Vanilla Crème Brûlée	1629981E	1630015E	1630049E			1686346E						1633251E	
	●	Vanilla Cupcake	1629969E	1630003E	1630037E			1686387E		1093707E	1093708E	1093714E	1316913E	1676089E	
	●●	Vanilla Lime	1630694E	1630670E	1630721E			1701460E		1106730E	1107077E	1107081E	1504090E	1676090E	
	●	Warm Cashmere	1701379E	1701390E	1724370E			1701464E		1556251E	1556252E	1556254E		1676091E	
	●●	Wedding Day®	1701378E	1701389E	1724394E			1701461E		115438E	114438E	578438E		1631116E	
	●	White Gardenia	1630696E	1630672E	1630723E			1632047E						1632729E	
	NEW	●	White Spruce & Grapefruit	1629992E	1630026E	1630060E			1701463E	1701427E					1633236E
		●	Wild Orchid	1629979E	1630013E	1630047E	1630081E	1744759E	1686344E	1632037E					1633237E

● Floral ● Citrus ● Fruity ● Fresh & Clean ● Woody ● Sweet & Spicy

# Fast Facts



## Large Jar 2-Wick Candle

Burn Time: 60-90 hours  
Size: 9.3cm x 15.7cm  
Weight: 567g



## Medium Jar 2-Wick Candle

Burn Time: 35-50 hours  
Size: 9.3cm x 11.4cm  
Weight: 368g



## Large Tumbler 2-Wick Candle

Burn Time: 60-100 hours  
Size: 9.9cm x 14.9cm  
Weight: 567g



## Multiwick Tumbler 5-Wick Candle

Burn Time: 16-28 hours  
Size: 12.9cm x 6.3cm  
Weight: 340g



## Small Tumbler 1-Wick Candle

Burn Time: 20-30 hours  
Size: 8cm x 7.5cm  
Weight: 185g



## Scenterpiece Easy MeltCup

Burn Time: Approx. 24 hours  
Size: 8.5 x 3.5cm  
Weight: 61g



## Large Original Jar Candle

Burn Time: 110-150 hours  
Size: 10.7 x 16.8cm  
Weight: 623g



## Medium Original Jar Candle

Burn Time: 65-75 hours  
Size: 10.7 x 12.7cm  
Weight: 411g



## Votive Candle

Burn Time: Up to 15 hours  
Size: 4.6 x 4.8cm  
Weight: 49g



## Single Filled Votive

Burn Time: 5-10 hours  
Size: 5.4 x 4.4cm  
Weight: 37g



## 3 Pack Filled Votive

Burn Time: 5-10 hours each  
Size: 17.7cm x 5cm  
Weight: 3 x 37g



**Fragrance Spheres**

Lasts up to 30 days  
Weight: 170g



**Wax Melts**

Burn Time: Up to 8 hours  
Size: 5.6 x 1.5cm  
Weight: 22g



**Electric Home Fragrance and ScentPlug Refills**

Lasts up to 4 weeks  
Size: 7.6 x 7.9cm  
Volume: 18.5ml



**Sleep Diffuser**

Lasts up to 30 days  
Size: 13.4 x 15cm  
Weight: 480g



**Serene Air™ Diffuser**

Lasts up to 30 days  
Volume: 17ml  
Size: 13,7 x 14,7 x 22cm



**Ultrasonic Aroma Diffuser**

Lasts up to 8 hours  
Volume: 10ml  
Size: 11 x 14,7 x 19cm



**Signature Diffusers**

Lasts up to 10 weeks  
Volume: 100ml



**Car Jar® and Car Jar® Ultimate**

Lasts up to 4 weeks  
Car Jar® Single: Size: 7.8 x 19.7cm / Weight: 14g  
Car Jar® Ultimate: Size: 7.85 x 13.5cm / Weight: 24g



**Car Vent Sticks**

Lasts up to 2 weeks per stick (4/pack)  
Size: 7.65 x 19.3cm  
Weight: 28g



**Sidekick®**

Lasts up to 30 days  
Size: 8.9 x 5 x 15.4cm  
Weight: 48g



**Sidekick® Refills**

Lasts up to 30 days  
Size: 5.1 x 12.5 x 2.5cm



# YANKEE CANDLE®

Yankee Candle® Company (Europe) Limited,  
Poplar Way East, Cabot Park, Avonmouth, Bristol, BS11 0YH, United Kingdom

Yankee Candle® s.r.o., Průmyslová zóna Joseph, Havraň u Mostu, 435 01, Czech Republic | Tel: 008 008 658 8466  
Tel: +44 (0)117 316 1200 | Fax: +44 (0)117 316 1400 | Email: [hfcustomer@newellco.com](mailto:hfcustomer@newellco.com) | [www.yankeecandle.co.uk](http://www.yankeecandle.co.uk)

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