



CHESAPEAKE BAY

mind & body®

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CHESAPEAKE BAY

mind & body®

A fragrance filled journey into wellness

About the brand

The Chesapeake Bay Candle® brand was founded in 1994 by Mei Xu and David Wang. With the help of family and friends, they started out by handmaking candles in the basement of their home in Annapolis, Maryland. Mesmerised and inspired by the beauty of the Chesapeake Bay shoreline near their home, they decided to pay tribute to it by naming their brand Chesapeake Bay Candle.

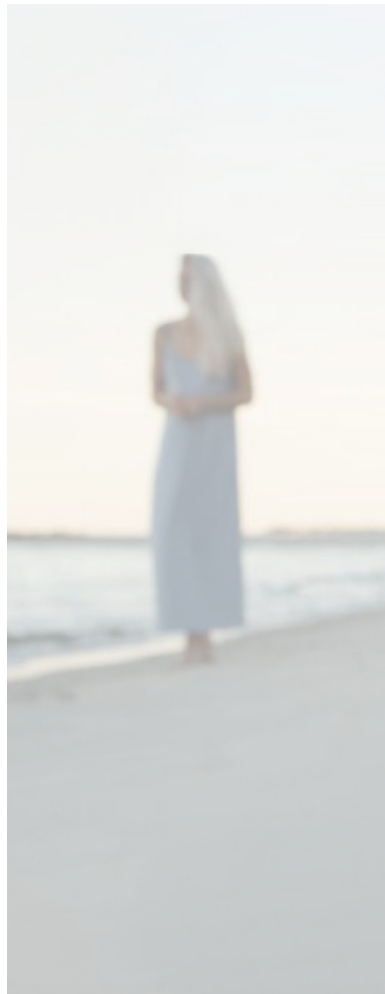
With a striking, contemporary collection, Chesapeake Bay Candle found its niche in the marketplace as a consumer centric brand, focused on fragrances with essential oils and driven by design. The brand leverages a deep understanding of the power of scent to inspire a life lived with purpose. With high-quality, aromatherapy inspired fragrances and clean, simple designs, Chesapeake Bay Candle helps to create an ambiance for mindfulness to bring balance back to everyday life.



The Strategy

Wellness

Help create an accessible destination for products that promote wellness in the home fragrance category



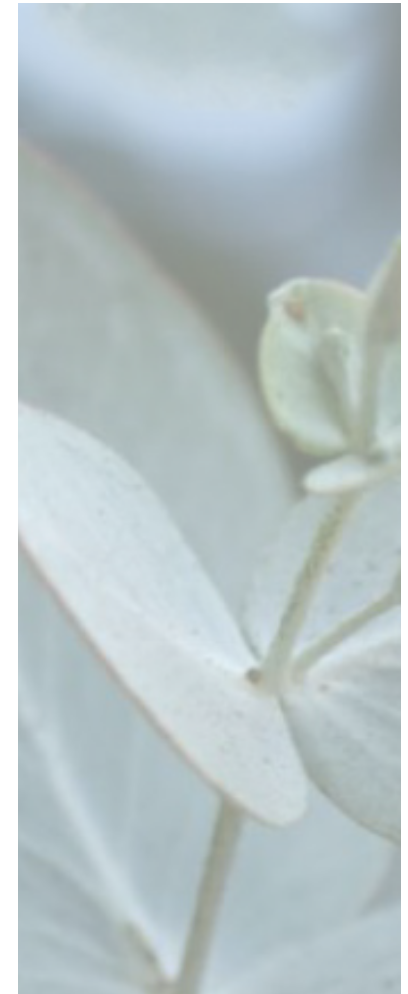
Inspired

Provide benefit driven products across multiple formats that encourage mindfulness and balance



Essentials

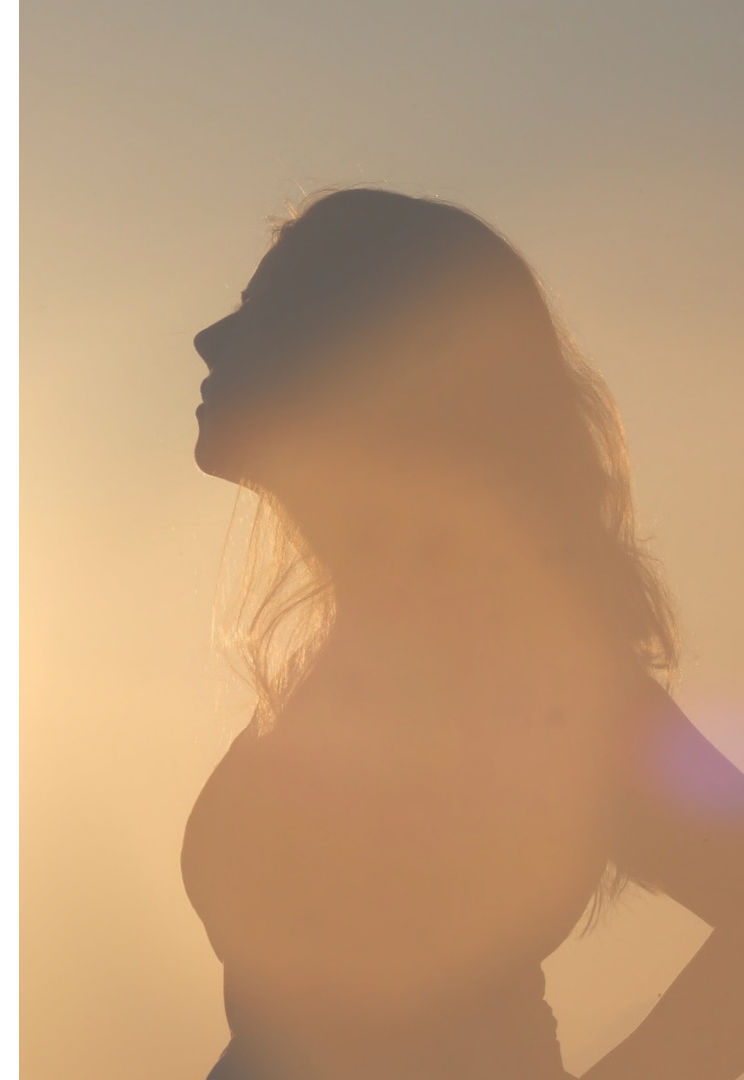
Offers fragrance and design options featuring essential oils and natural ingredients to aid in creating desired moods





Only when we look inward and start caring for ourselves, will we be able to start gaining new perspectives.



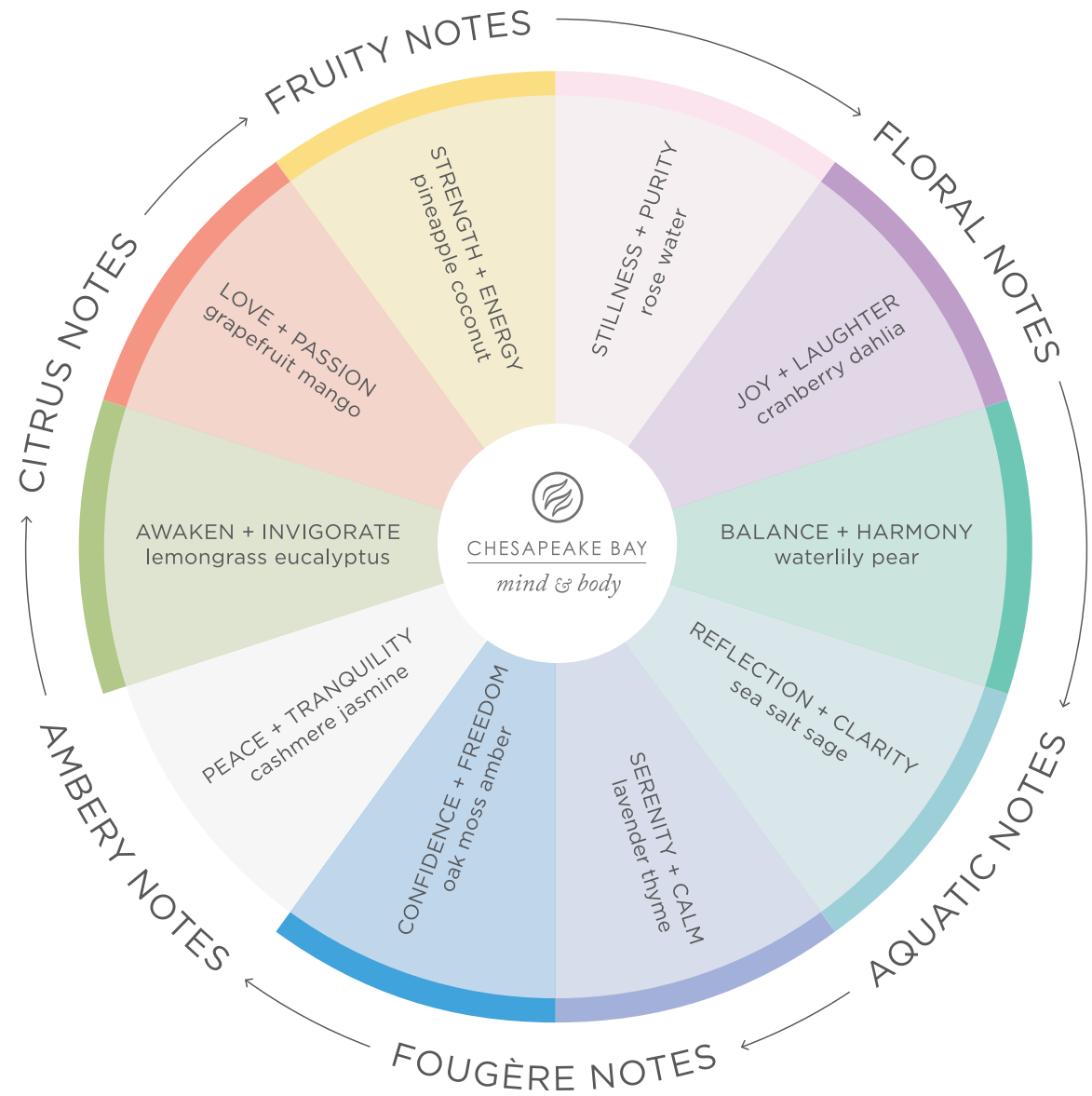


If we feel centred and balanced, we will see our priorities clearly and will be patient but focused in our pursuit of them.

Fragrance Collection

The Chesapeake Bay® Mind & Body Collection is infused with scents and essential oils that will help to take your customers on a journey to discover mindfulness and balance, with a fragrance option for every mood.

Encourage your customers to pause and let their busy minds rest for a moment, to find the joy and sense of pleasure in simple things we take for granted. Seek harmony in daily life with the help of Chesapeake Bay® Mind & Body.





CHESAPEAKE BAY

mind & body

balance + harmony
équilibre + harmonie
waterlily pear
fleur de nénuphar poire

with essential oil
à base d'huile essentielle.

250 g

The Range

Our Chesapeake Bay® Mind & Body Candles are infused with scents to help restore balance when consumers need to centre and self-reflect. The soft, sophisticated fragrances of our aromatherapy inspired candles are made with essential oils and a soy wax blend. The frosted glass vessels are designed in soothing tones, that complement the fragrances, and can help to create a peaceful environment with their colour and ambient glow when alight. The clean, simple design also includes a wood style lid to complement any decor.

Small:

The perfect size for taking a little peace of mind with you wherever you go.

Medium:

An ideal size for creating a fragrance filled haven in your home, enjoy on its own or try pairing with one of our other candle sizes for centering tablescaping.

Large:

Our largest candle in the collection, so you can be inspired by our unique scents for longer.

3 wick candle:

Features multiple wicks for enhanced ambiance. The perfect centerpiece for your in-home sanctuary space.

- Essential oils for an enhanced experience inspired by aromatherapy benefits
- Soy Wax Blend for a smooth, even burn
- Beautiful frosted glass in soothing colours to help create a peaceful environment
- Simple, clean vessel aesthetic with wood style lid to suit any decor





Stillness + Purity

Rose Water

A blooming bouquet of roses, fresh peony and soft muguet notes rests on a base of clove leaf, resinous oud and golden amber scents, creating a pure and delicate aroma.

Essential Oils

Clove leaf, Chamomile, Orange, Lavender, Eucalyptus



Love + Passion

Grapefruit Mango

A poetic blend of grapefruit, peach nectar and tropical mango aromas are freshened by the scent of a delicate floral bouquet, capturing the feeling of a new romance.

Essential Oils

Copaiba, Elemi, Grapefruit, Lemon, Orange



Top: Bergamot, Muguet,
Fresh Peony

Mid: Clove Leaf,
Geranium, Rose

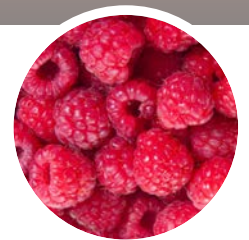
Base: Oud, Musk,
Jasmine, Amber



Top: Sparkling Orange, Peach
Nectar, Cassis, Grapefruit

Mid: Tropical Mango, Berries,
Rhubarb, Floral Bouquet

Base: Coconut, Vanilla,
Sheer Musks





Strength + Energy

Pineapple Coconut

A vibrant fruity blend of juicy pineapple, coconut water, sun-kissed bergamot and shimmering sea salt notes energise the senses.

Essential Oils

Orange, Peppermint, Geranium



Top: Verbena, Bergamot, Grapefruit, Mango
Mid: Pineapple, Coconut, Ozone, Melon
Base: Orange Blossom, Amber, Musk, Vanilla



Awaken + Invigorate

Lemongrass Eucalyptus

Awaken your senses with the energising notes of lemongrass and verbena wrapped in the scent of invigorating eucalyptus leaves, aromatic lavender and garden mint.

Essential Oils

Eucalyptus, Lemongrass, Peppermint, Spearmint, Lavandin



Top: Verbena, Lavender, Garden Mint
Mid: Lemongrass, Eucalyptus
Base: Thyme, Coriander





Balance + Harmony

Waterlily Pear

This harmonious fruity accord with notes of sweet pear, dewy waterlily and green rainforest blossoms adds a sense of balance to your interior.

Essential Oils

Lemon



Top: Apple, Pear, Bergamot, Orange Zest, Tropical Fruits, Ozone

Mid: Jasmine, Rose, Violet, Coconut, Cyclamen, Waterlily

Base: Clean Musk, Rosewood, Green Foliage, Sandalwood, Anise



Reflection + Clarity

Sea Salt Sage

Sea salt, clary sage and dewy cyclamen aromas clear the air with an inspiring freshness akin to a brisk morning sunrise reflecting on the shore.

Essential Oils

Cedarwood, Thyme, Orange, Eucalyptus, Tangerine, Rosemary, Palo Santo, Galbanum, Carrot Seed, Patchouli, Chamomile



Top: Eucalyptus, Lavender, Sea Salt

Mid: Chamomile, Cyclamen, Sage

Base: Rosemary, Thyme, Cedarwood





Confidence + Freedom

Oak Moss Amber

Fresh lavender and bright marine notes merge with oak moss, warm amber and white cedar scents, revealing a touch of confidence and freedom.

Essential Oils

Copaiba, Fir, Lemon, Patchouli



Joy + Laughter

Cranberry Dahlia

A blissful fruity bouquet of sugared cranberry, plum nectar and blooming dahlia notes blend with the scent of mahogany, creating an elegant and joyful aroma.

Essential Oils

Orange Peel, Lemon, Cedarwood



Top: Marine Notes, Herbal, Sage, Lavender

Mid: Geranium, Sea Moss

Base: Labdanum, Eastern Spice, Amber, Patchouli



Top: Cassis, Red Grapes, Plum Nectar, Cranberry

Mid: Rose, Peony, Dahlia, Pink Peppercorn, Red Wine Accord

Base: Cedarwood, Mahogany, Spice





Serenity + Calm

Lavender Thyme

Create a serene environment with soothing bergamot, rosemary and lavender aromas while touches of orange blossom, thyme and patchouli notes enhance the calming atmosphere.

Essential Oils

Rosemary, Eucalyptus, Camphor, Lavender, Lavandin, Cedarwood, Fir Needle, Fir Balsam, Orange, Patchouli, Bergamot, Thyme



Top: Bergamot, Eucalyptus, Rosemary

Mid: Lavender, Thyme

Base: Clove, Cedar, Patchouli



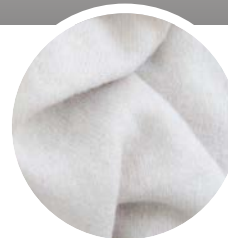
Peace + Tranquility

Cashmere Jasmine

Tranquil notes of exotic jasmine, delicate cashmere woods, white musk and sandalwood create a soft and peaceful escape.

Essential Oils

Lemon, Cedarwood



Top: Aldehydic, Lily of the Valley, Bergamot

Mid: Jasmine, Cotton Blossom, Rose, Ylang Ylang

Base: Cashmere Wood, Musk, Sandalwood





3 Small Tumbler Gift Set

Take a pause and let your busy mind rest. Allow a moment to think about yourself and what you seek. Find the joy and sense of pleasure in the simple things that we too often take for granted.

With this trio of Small Candles, scented in balance + harmony, joy + laughter and peace + tranquility, find the perfect gift for yourself or loved ones, to experience a fragrance filled journey into wellness.



SKU	Description
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1716524E	3 SMALL TUMBLER GIFT SET
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Natural Diffuser Fragrances

Our Chesapeake Bay® Mind & Body Natural Diffuser Fragrances are 100% natural fragrance.

Our signature blends are designed for use with Ultrasonic Diffusers and are inspired by aromatherapy benefits that aim to promote a sense of wellness.

The range consists of six 10ml blends infused with essential oils and two 'state-of-mind' collections Relax and Vitality, that contain three fragrances each.



Zen

Enhance a peaceful haven with grounding Orris Root, Palo Santo, Clove Bud, White Birch, Sandalwood, Violet Leaf, Rose, Tonka Bean



Relax

Create relaxation and calm with soothing Clary Sage, Lavender, Patchouli, Lavandin, Myrrh, Chamomile, Eucalyptus



Clarity

Bring balance to your space with restorative Geranium, Frankincense, Vetiver, Bergamot, Black Pepper, Cedarwood



Energise

Elevate the day and keep your energy flowing with invigorating Grapefruit, Lime, Buchu Leaf, Orange, Red Berry Extracts, Davana, Orange Blossom



Optimism

Infuse space with positivity thanks to warm and comforting Bergamot, Davana, Beeswax, Geranium, Benzoin, Star Anise



Revitalise

Refresh the home with the stimulating Orange, Peppermint, Ginger, Lime, Grapefruit



Diffuse Chesapeake Bay®
Mind & Body Ultrasonic
Aroma Diffuser Fragrances
to create the ideal
wellness ambiance to
help enhance your mood



Ultrasonic Aroma Diffuser

Experience a fragrance-filled journey into wellness with our Chesapeake Bay® Mind & Body Aroma Diffuser. Use with our Natural Diffuser Fragrances, inspired by aromatherapy benefits and designed to help create your preferred mood.

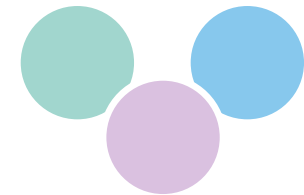
100% natural fragrance with essential oils for use with Ultrasonic Aroma Diffuser



Relaxation Collection

Zen, Relax, Clarity

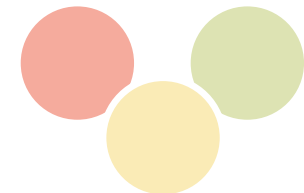
Help embrace moments of peaceful rest with our Relaxation Collection.



Vitality Collection

Energise, Revitalise, Optimism









Fill your day with positivity and brighten your environment with our Vitality Collection.



SKU	Description
1727845E	CBC ULTRASONIC DIFFUSER UK
1727846E	CBC ULTRASONIC DIFFUSER EU

Natural Diffuser Oils SKU Details

COLOUR

3PK RELAXATION		PT40939E
3PK VITALITY		PT40941E
REVITALISE		PT36194E
OPTIMISM		PT36199E
RELAX		PT40933E
ENERGISE		PT40934E
ZEN		PT40935E
CLARITY		PT40937E

Fragrance SKU Details

					
	COLOUR	SMALL	MEDIUM	LARGE	3 WICK
STILLNESS & PURITY		PT40893E	PT40894E	PT40895E	PT40896E
LOVE & PASSION		PT31904E	PT31905E	PT31906E	PT40255E
STRENGTH & ENERGY		PT31916E	PT31917E	PT31918E	PT40256E
AWAKEN & INVIGORATE		PT40885E	PT40886E	PT40887E	PT40888E
BALANCE & HARMONY		PT31919E	PT31920E	PT31921E	PT40238E
REFLECTION & CLARITY		PT31907E	PT31908E	PT31909E	PT40235E
CONFIDENCE & FREEDOM		PT31910E	PT31911E	PT31912E	PT40236E
JOY & LAUGHTER		PT31913E	PT31914E	PT31915E	PT40237E
SERENITY & CALM		PT40889E	PT40890E	PT40891E	PT40892E
PEACE & TRANQUILITY		PT31901E	PT31902E	PT31903E	PT40234E
		SMALL TUMBLER	MEDIUM TUMBLER	LARGE TUMBLER	3-WICK TUMBLER
Dimensions:		L: 61.5 mm (top) W: 57 mm (base) H: 74 mm	L: 80 mm (top) W: 73 mm (base) H: 110 mm	L: 80 mm (top) W: 73 mm (top) H: 156 mm	L: 110 mm (top) W: 103 mm (base) H: 87 mm
Burn Time:		Up to 28 hours	Up to 57 hours	Up to 82 hours	Up to 24 hours



CHESAPEAKE BAY

mind & body®

A fragrance filled journey into wellness

Yankee Candle Company (Europe) Limited,
Poplar Way East, Cabot Park, Avonmouth, Bristol, BS11 0YH, United Kingdom
Yankee Candle s.r.o.,
Průmyslová zóna Joseph, Havraň u Mostu, 435 01, Czech Republic
Tel: 008 008 658 8466 | Tel: +44 (0)117 316 1200 | Fax: +44 (0)117 316 1400
Email: HFCustomerCare@Newellco.com
A Subsidiary of Newell Brands

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